

## 各縣市民宿營運報表

資料期間：2023 年 1 月至 2023 年 1 月

| 填報率     | 縣市  | 總出租客房數    | 客房住用數   | 客房住用率  | 住宿人次    | 平均房價  | 客房收入        | 餐飲收入       | 其他收入      | 收入合計        | 裝修及設備      | 登記經營者(男) | 登記經營者(女) | 登記經營者小計 | 員工人數(男) | 員工人數(女) | 員工人數小計 | 經營者及員工人數總計 | 未報家數 |
|---------|-----|-----------|---------|--------|---------|-------|-------------|------------|-----------|-------------|------------|----------|----------|---------|---------|---------|--------|------------|------|
| 100.00% | 新北市 | 26,102    | 8,416   | 32.24% | 19,693  | 2,956 | 24,877,056  | 719,147    | 695,628   | 26,291,831  | 610,667    | 169      | 151      | 320     | 89      | 133     | 222    | 542        | 0    |
| 100.00% | 臺北市 | 155       | 3       | 1.94%  | 6       | 6,000 | 18,000      | 0          | 0         | 18,000      | 0          | 1        | 0        | 1       | 1       | 0       | 1      | 2          | 0    |
| 100.00% | 桃園市 | 11,904    | 3,123   | 26.23% | 8,194   | 3,072 | 9,594,740   | 521,500    | 14,900    | 10,131,140  | 250,415    | 77       | 49       | 126     | 37      | 54      | 91     | 217        | 0    |
| 100.00% | 臺中市 | 9,796     | 3,118   | 31.83% | 7,979   | 3,105 | 9,681,876   | 543,600    | 11,350    | 10,236,826  | 433,753    | 63       | 51       | 114     | 32      | 42      | 74     | 188        | 0    |
| 100.00% | 臺南市 | 59,055    | 23,516  | 39.82% | 55,684  | 2,422 | 56,946,625  | 540,502    | 431,023   | 57,918,150  | 919,996    | 281      | 278      | 559     | 146     | 263     | 409    | 968        | 0    |
| 100.00% | 高雄市 | 14,849    | 5,717   | 38.50% | 13,435  | 2,342 | 13,390,770  | 533,060    | 565,717   | 14,489,547  | 138,280    | 92       | 64       | 156     | 38      | 79      | 117    | 273        | 0    |
| 100.00% | 宜蘭縣 | 181,164   | 47,344  | 26.13% | 121,302 | 3,168 | 149,995,228 | 1,811,374  | 139,204   | 151,945,806 | 9,713,739  | 963      | 1,061    | 2,024   | 407     | 882     | 1,289  | 3,313      | 0    |
| 100.00% | 新竹縣 | 13,113    | 3,506   | 26.74% | 8,843   | 2,886 | 10,119,919  | 1,580,970  | 176,410   | 11,877,299  | 73,700     | 67       | 69       | 136     | 40      | 54      | 94     | 230        | 0    |
| 100.00% | 苗栗縣 | 35,278    | 11,053  | 31.33% | 28,596  | 4,014 | 44,368,307  | 8,203,488  | 553,677   | 53,125,472  | 1,303,609  | 223      | 188      | 411     | 194     | 237     | 431    | 842        | 0    |
| 100.00% | 彰化縣 | 12,183    | 3,937   | 32.32% | 9,037   | 2,525 | 9,942,481   | 401,888    | 3,100     | 10,347,469  | 74,168     | 54       | 60       | 114     | 21      | 45      | 66     | 180        | 0    |
| 100.00% | 南投縣 | 117,831   | 38,057  | 32.30% | 120,214 | 3,259 | 124,013,809 | 7,105,768  | 424,525   | 131,544,102 | 1,675,354  | 582      | 423      | 1,005   | 383     | 553     | 936    | 1,941      | 0    |
| 100.00% | 雲林縣 | 8,897     | 1,719   | 19.32% | 5,023   | 2,915 | 5,011,580   | 819,226    | 26,930    | 5,857,736   | 98,100     | 43       | 41       | 84      | 27      | 38      | 65     | 149        | 0    |
| 100.00% | 嘉義縣 | 27,900    | 8,303   | 29.76% | 21,099  | 2,772 | 23,011,821  | 422,977    | 110,580   | 23,545,378  | 1,450,766  | 178      | 135      | 313     | 53      | 140     | 193    | 506        | 0    |
| 100.00% | 屏東縣 | 149,668   | 44,425  | 29.68% | 109,535 | 3,134 | 139,210,929 | 790,601    | 1,284,504 | 141,286,034 | 22,921,467 | 646      | 550      | 1,196   | 303     | 650     | 953    | 2,149      | 0    |
| 100.00% | 臺東縣 | 163,215   | 46,504  | 28.49% | 115,086 | 2,425 | 112,783,604 | 349,880    | 84,693    | 113,218,177 | 19,210,390 | 709      | 805      | 1,514   | 267     | 553     | 820    | 2,334      | 0    |
| 100.00% | 花蓮縣 | 193,068   | 57,316  | 29.69% | 139,011 | 2,466 | 141,338,253 | 429,727    | 112,339   | 141,880,319 | 4,314,573  | 990      | 939      | 1,929   | 355     | 611     | 966    | 2,895      | 0    |
| 100.00% | 澎湖縣 | 32,767    | 2,982   | 9.10%  | 5,882   | 1,810 | 5,396,330   | 11,600     | 11,300    | 5,419,230   | 13,304,890 | 552      | 651      | 1,203   | 118     | 277     | 395    | 1,598      | 0    |
| 100.00% | 基隆市 | 155       | 110     | 70.97% | 220     | 1,773 | 195,000     | 0          | 0         | 195,000     | 0          | 2        | 1        | 3       | 1       | 0       | 1      | 4          | 0    |
| 100.00% | 新竹市 | 310       | 137     | 44.19% | 297     | 3,800 | 520,614     | 0          | 0         | 520,614     | 0          | 1        | 1        | 2       | 5       | 0       | 5      | 7          | 0    |
| 100.00% | 嘉義市 | 1,364     | 609     | 44.65% | 1,413   | 2,843 | 1,731,528   | 42,340     | 144,514   | 1,918,382   | 0          | 7        | 4        | 11      | 1       | 6       | 7      | 18         | 0    |
| 100.00% | 金門縣 | 52,452    | 9,096   | 17.34% | 17,930  | 1,821 | 16,561,820  | 89,911     | 54,676    | 16,706,407  | 2,280,250  | 249      | 248      | 497     | 88      | 216     | 304    | 801        | 0    |
| 100.00% | 連江縣 | 24,707    | 3,290   | 13.32% | 6,096   | 1,811 | 5,957,875   | 241,745    | 35,700    | 6,235,320   | 181,000    | 130      | 121      | 251     | 40      | 110     | 150    | 401        | 0    |
| 100.00% | 總計  | 1,135,933 | 322,281 | 28.37% | 814,575 | 2,807 | 904,668,165 | 25,159,304 | 4,880,770 | 934,708,239 | 78,955,117 | 6,079    | 5,890    | 11,969  | 2,646   | 4,943   | 7,589  | 19,558     | 0    |

## 各縣市民宿營運報表

資料期間：2023 年 2 月 至 2023 年 2 月

| 填報率     | 縣市  | 總出租客房數    | 客房住用數   | 客房住用率  | 住宿人次    | 平均房價  | 客房收入        | 餐飲收入       | 其他收入      | 收入合計        | 裝修及設備      | 登記經營者(男) | 登記經營者(女) | 登記經營者小計 | 員工人數(男) | 員工人數(女) | 員工人數小計 | 經營者及員工人數總計 | 未報家數 |
|---------|-----|-----------|---------|--------|---------|-------|-------------|------------|-----------|-------------|------------|----------|----------|---------|---------|---------|--------|------------|------|
| 100.00% | 新北市 | 23,660    | 7,708   | 32.58% | 17,576  | 2,829 | 21,803,232  | 637,157    | 480,873   | 22,921,262  | 392,411    | 172      | 150      | 322     | 82      | 140     | 222    | 544        | 0    |
| 100.00% | 臺北市 | 140       | 2       | 1.43%  | 4       | 6,000 | 12,000      | 0          | 0         | 12,000      | 0          | 1        | 0        | 1       | 1       | 0       | 1      | 2          | 0    |
| 100.00% | 桃園市 | 10,808    | 2,538   | 23.48% | 6,815   | 2,996 | 7,603,237   | 474,640    | 19,080    | 8,096,957   | 678,550    | 74       | 50       | 124     | 33      | 51      | 84     | 208        | 0    |
| 100.00% | 臺中市 | 8,680     | 2,637   | 30.38% | 6,391   | 2,809 | 7,406,817   | 303,000    | 13,462    | 7,723,279   | 110,976    | 62       | 50       | 112     | 29      | 38      | 67     | 179        | 0    |
| 100.00% | 臺南市 | 54,236    | 22,010  | 40.58% | 51,127  | 2,250 | 49,528,131  | 363,612    | 393,794   | 50,285,537  | 1,071,332  | 287      | 282      | 569     | 144     | 268     | 412    | 981        | 0    |
| 100.00% | 高雄市 | 13,412    | 4,598   | 34.28% | 10,173  | 2,103 | 9,668,308   | 266,680    | 436,337   | 10,371,325  | 91,334     | 90       | 62       | 152     | 36      | 71      | 107    | 259        | 0    |
| 100.00% | 宜蘭縣 | 164,024   | 37,982  | 23.16% | 95,744  | 2,873 | 109,118,630 | 1,257,120  | 100,679   | 110,476,429 | 10,045,344 | 975      | 1,046    | 2,021   | 367     | 838     | 1,205  | 3,226      | 0    |
| 100.00% | 新竹縣 | 11,844    | 3,698   | 31.22% | 9,942   | 2,636 | 9,746,546   | 1,752,160  | 178,310   | 11,677,016  | 58,000     | 65       | 67       | 132     | 40      | 57      | 97     | 229        | 0    |
| 100.00% | 苗栗縣 | 31,976    | 9,420   | 29.46% | 24,143  | 3,913 | 36,863,001  | 6,552,959  | 608,900   | 44,024,860  | 970,222    | 223      | 185      | 408     | 169     | 234     | 403    | 811        | 0    |
| 100.00% | 彰化縣 | 10,472    | 3,661   | 34.96% | 8,262   | 2,151 | 7,876,196   | 265,793    | 0         | 8,141,989   | 24,400     | 55       | 60       | 115     | 15      | 41      | 56     | 171        | 0    |
| 100.00% | 南投縣 | 105,728   | 31,766  | 30.05% | 96,532  | 3,185 | 101,177,145 | 5,500,533  | 527,572   | 107,205,250 | 1,315,951  | 577      | 424      | 1,001   | 363     | 515     | 878    | 1,879      | 0    |
| 100.00% | 雲林縣 | 7,812     | 1,459   | 18.68% | 4,109   | 2,785 | 4,063,105   | 765,631    | 19,450    | 4,848,186   | 196,000    | 42       | 42       | 84      | 27      | 38      | 65     | 149        | 0    |
| 100.00% | 嘉義縣 | 25,172    | 6,899   | 27.41% | 17,520  | 2,706 | 18,665,473  | 475,658    | 227,180   | 19,368,311  | 816,500    | 188      | 130      | 318     | 54      | 138     | 192    | 510        | 0    |
| 100.00% | 屏東縣 | 135,240   | 36,195  | 26.76% | 87,299  | 2,824 | 102,210,314 | 613,004    | 1,003,651 | 103,826,969 | 21,642,589 | 648      | 549      | 1,197   | 283     | 634     | 917    | 2,114      | 0    |
| 100.00% | 臺東縣 | 146,636   | 38,058  | 25.95% | 90,071  | 2,075 | 78,960,525  | 310,556    | 79,338    | 79,350,419  | 1,831,888  | 698      | 830      | 1,528   | 264     | 532     | 796    | 2,324      | 0    |
| 100.00% | 花蓮縣 | 172,256   | 44,431  | 25.79% | 103,219 | 2,120 | 94,191,413  | 601,857    | 63,261    | 94,856,531  | 1,921,380  | 992      | 926      | 1,918   | 331     | 578     | 909    | 2,827      | 0    |
| 100.00% | 澎湖縣 | 35,448    | 3,449   | 9.73%  | 6,826   | 1,994 | 6,878,008   | 14,500     | 950       | 6,893,458   | 12,466,898 | 559      | 654      | 1,213   | 120     | 277     | 397    | 1,610      | 0    |
| 100.00% | 基隆市 | 140       | 100     | 71.43% | 200     | 1,850 | 185,000     | 0          | 0         | 185,000     | 0          | 2        | 1        | 3       | 1       | 0       | 1      | 4          | 0    |
| 100.00% | 新竹市 | 280       | 154     | 55.00% | 322     | 3,206 | 493,701     | 0          | 0         | 493,701     | 0          | 1        | 1        | 2       | 1       | 4       | 5      | 7          | 0    |
| 100.00% | 嘉義市 | 1,232     | 518     | 42.05% | 1,281   | 2,273 | 1,177,338   | 25,490     | 359,437   | 1,562,265   | 1,200      | 7        | 4        | 11      | 1       | 7       | 8      | 19         | 0    |
| 100.00% | 金門縣 | 51,436    | 11,390  | 22.14% | 22,384  | 1,793 | 20,425,739  | 145,477    | 68,050    | 20,639,266  | 435,200    | 257      | 247      | 504     | 86      | 225     | 311    | 815        | 0    |
| 100.00% | 連江縣 | 22,820    | 3,616   | 15.85% | 6,713   | 1,799 | 6,505,768   | 208,100    | 33,700    | 6,747,568   | 96,200     | 129      | 122      | 251     | 41      | 109     | 150    | 401        | 0    |
| 100.00% | 總計  | 1,033,452 | 272,289 | 26.35% | 666,653 | 2,551 | 694,559,627 | 20,533,927 | 4,614,024 | 719,707,578 | 54,166,375 | 6,104    | 5,882    | 11,986  | 2,488   | 4,795   | 7,283  | 19,269     | 0    |

## 各縣市民宿營運報表

資料期間：2023 年 3 月 至 2023 年 3 月

| 填報率     | 縣市  | 總出租客房數    | 客房住用數   | 客房住用率  | 住宿人次    | 平均房價  | 客房收入        | 餐飲收入       | 其他收入      | 收入合計        | 裝修及設備      | 登記經營者(男) | 登記經營者(女) | 登記經營者小計 | 員工人數(男) | 員工人數(女) | 員工人數小計 | 經營者及員工人數總計 | 未報家數 |
|---------|-----|-----------|---------|--------|---------|-------|-------------|------------|-----------|-------------|------------|----------|----------|---------|---------|---------|--------|------------|------|
| 100.00% | 新北市 | 25,916    | 6,920   | 26.70% | 15,223  | 2,735 | 18,927,928  | 539,150    | 348,526   | 19,815,604  | 298,400    | 173      | 145      | 318     | 81      | 150     | 231    | 549        | 0    |
| 100.00% | 臺北市 | 155       | 6       | 3.87%  | 12      | 6,000 | 36,000      | 0          | 0         | 36,000      | 0          | 1        | 0        | 1       | 1       | 0       | 1      | 2          | 0    |
| 100.00% | 桃園市 | 11,036    | 2,244   | 20.33% | 5,636   | 2,779 | 6,236,991   | 370,070    | 3,000     | 6,610,061   | 606,640    | 73       | 51       | 124     | 38      | 46      | 84     | 208        | 0    |
| 100.00% | 臺中市 | 9,269     | 2,249   | 24.26% | 5,359   | 2,415 | 5,431,461   | 199,800    | 1,972     | 5,633,233   | 23,000     | 61       | 50       | 111     | 27      | 37      | 64     | 175        | 0    |
| 100.00% | 臺南市 | 60,016    | 17,896  | 29.82% | 40,480  | 2,103 | 37,642,302  | 372,917    | 587,600   | 38,602,819  | 868,201    | 293      | 286      | 579     | 140     | 259     | 399    | 978        | 0    |
| 100.00% | 高雄市 | 14,508    | 4,509   | 31.08% | 9,973   | 2,023 | 9,121,220   | 304,580    | 386,568   | 9,812,368   | 86,752     | 90       | 63       | 153     | 37      | 69      | 106    | 259        | 0    |
| 100.00% | 宜蘭縣 | 168,423   | 26,973  | 16.02% | 66,072  | 2,740 | 73,904,724  | 808,612    | 147,381   | 74,860,717  | 10,443,611 | 987      | 1,057    | 2,044   | 348     | 788     | 1,136  | 3,180      | 0    |
| 100.00% | 新竹縣 | 12,896    | 3,046   | 23.62% | 8,259   | 2,590 | 7,889,358   | 1,590,190  | 194,246   | 9,673,794   | 170,500    | 65       | 67       | 132     | 38      | 51      | 89     | 221        | 0    |
| 100.00% | 苗栗縣 | 33,759    | 7,307   | 21.64% | 17,902  | 3,757 | 27,451,890  | 3,516,799  | 520,250   | 31,488,939  | 5,055,549  | 224      | 201      | 425     | 171     | 225     | 396    | 821        | 0    |
| 100.00% | 彰化縣 | 11,439    | 3,024   | 26.44% | 6,750   | 2,064 | 6,240,257   | 128,017    | 3,900     | 6,372,174   | 12,328     | 57       | 62       | 119     | 16      | 39      | 55     | 174        | 0    |
| 100.00% | 南投縣 | 113,088   | 25,091  | 22.19% | 72,706  | 3,009 | 75,498,268  | 5,043,349  | 438,822   | 80,980,439  | 2,025,617  | 569      | 423      | 992     | 347     | 491     | 838    | 1,830      | 0    |
| 100.00% | 雲林縣 | 8,029     | 1,212   | 15.10% | 3,281   | 2,622 | 3,177,375   | 682,671    | 366,990   | 4,227,036   | 569,100    | 43       | 41       | 84      | 25      | 34      | 59     | 143        | 0    |
| 100.00% | 嘉義縣 | 27,280    | 6,871   | 25.19% | 17,269  | 2,677 | 18,392,858  | 595,047    | 96,220    | 19,084,125  | 531,865    | 186      | 128      | 314     | 57      | 131     | 188    | 502        | 0    |
| 100.00% | 屏東縣 | 146,227   | 30,975  | 21.18% | 73,252  | 2,617 | 81,072,733  | 515,320    | 557,163   | 82,145,216  | 23,983,489 | 645      | 544      | 1,189   | 277     | 627     | 904    | 2,093      | 0    |
| 100.00% | 臺東縣 | 155,744   | 30,361  | 19.49% | 70,152  | 2,005 | 60,880,713  | 160,800    | 52,630    | 61,094,143  | 2,647,002  | 710      | 801      | 1,511   | 240     | 491     | 731    | 2,242      | 0    |
| 100.00% | 花蓮縣 | 176,483   | 34,242  | 19.40% | 76,170  | 1,983 | 67,903,769  | 395,552    | 81,270    | 68,380,591  | 1,498,058  | 1,001    | 925      | 1,926   | 314     | 559     | 873    | 2,799      | 0    |
| 100.00% | 澎湖縣 | 60,512    | 7,519   | 12.43% | 14,599  | 1,970 | 14,810,663  | 41,400     | 68,206    | 14,920,269  | 15,961,613 | 568      | 666      | 1,234   | 130     | 315     | 445    | 1,679      | 0    |
| 100.00% | 基隆市 | 310       | 102     | 32.90% | 202     | 1,868 | 190,496     | 0          | 0         | 190,496     | 1,200      | 2        | 2        | 4       | 1       | 1       | 2      | 6          | 0    |
| 100.00% | 新竹市 | 310       | 123     | 39.68% | 255     | 3,227 | 396,917     | 0          | 0         | 396,917     | 0          | 1        | 1        | 2       | 1       | 3       | 4      | 6          | 0    |
| 100.00% | 嘉義市 | 1,333     | 527     | 39.53% | 1,231   | 1,956 | 1,030,981   | 18,480     | 72,002    | 1,121,463   | 0          | 7        | 4        | 11      | 1       | 7       | 8      | 19         | 0    |
| 100.00% | 金門縣 | 55,304    | 10,197  | 18.44% | 19,004  | 1,696 | 17,289,733  | 116,697    | 105,056   | 17,511,486  | 336,184    | 253      | 248      | 501     | 83      | 219     | 302    | 803        | 0    |
| 100.00% | 連江縣 | 32,767    | 6,927   | 21.14% | 12,663  | 1,785 | 12,367,884  | 487,235    | 45,800    | 12,900,919  | 389,800    | 135      | 124      | 259     | 42      | 116     | 158    | 417        | 0    |
| 100.00% | 總計  | 1,124,804 | 228,321 | 20.30% | 536,450 | 2,391 | 545,894,521 | 15,886,686 | 4,077,602 | 565,858,809 | 65,508,909 | 6,144    | 5,889    | 12,033  | 2,415   | 4,658   | 7,073  | 19,106     | 0    |

## 各縣市民宿營運報表

資料期間：2023 年 4 月 至 2023 年 4 月

| 填報率     | 縣市  | 總出租客房數    | 客房住用數   | 客房住用率  | 住宿人次    | 平均房價  | 客房收入        | 餐飲收入       | 其他收入      | 收入合計        | 裝修及設備      | 登記經營者(男) | 登記經營者(女) | 登記經營者小計 | 員工人數(男) | 員工人數(女) | 員工人數小計 | 經營者及員工人數總計 | 未報家數 |
|---------|-----|-----------|---------|--------|---------|-------|-------------|------------|-----------|-------------|------------|----------|----------|---------|---------|---------|--------|------------|------|
| 100.00% | 新北市 | 26,550    | 8,708   | 32.80% | 20,220  | 2,835 | 24,690,723  | 651,291    | 264,656   | 25,606,670  | 507,889    | 167      | 148      | 315     | 83      | 146     | 229    | 544        | 0    |
| 100.00% | 臺北市 | 150       | 5       | 3.33%  | 10      | 6,000 | 30,000      | 0          | 0         | 30,000      | 0          | 1        | 0        | 1       | 1       | 0       | 1      | 2          | 0    |
| 100.00% | 桃園市 | 11,010    | 2,441   | 22.17% | 5,922   | 3,382 | 8,255,274   | 551,163    | 18,200    | 8,824,637   | 714,330    | 77       | 47       | 124     | 36      | 47      | 83     | 207        | 0    |
| 100.00% | 臺中市 | 9,060     | 2,596   | 28.65% | 6,355   | 2,637 | 6,846,836   | 232,400    | 29,561    | 7,108,797   | 198,400    | 62       | 48       | 110     | 27      | 41      | 68     | 178        | 0    |
| 100.00% | 臺南市 | 58,890    | 21,229  | 36.05% | 48,773  | 2,247 | 47,692,073  | 528,143    | 211,293   | 48,431,509  | 865,587    | 293      | 289      | 582     | 143     | 265     | 408    | 990        | 0    |
| 100.00% | 高雄市 | 14,550    | 5,228   | 35.93% | 11,557  | 2,134 | 11,158,543  | 505,600    | 387,470   | 12,051,613  | 200,574    | 91       | 64       | 155     | 40      | 70      | 110    | 265        | 0    |
| 100.00% | 宜蘭縣 | 175,980   | 39,748  | 22.59% | 99,524  | 2,863 | 113,783,620 | 1,286,325  | 123,672   | 115,193,617 | 21,381,496 | 985      | 1,052    | 2,037   | 366     | 830     | 1,196  | 3,233      | 0    |
| 100.00% | 新竹縣 | 12,990    | 3,206   | 24.68% | 8,584   | 2,638 | 8,458,590   | 1,412,250  | 196,386   | 10,067,226  | 74,200     | 62       | 70       | 132     | 38      | 55      | 93     | 225        | 0    |
| 100.00% | 苗栗縣 | 33,390    | 9,601   | 28.75% | 24,356  | 3,836 | 36,829,957  | 4,643,669  | 607,025   | 42,080,651  | 965,717    | 221      | 184      | 405     | 177     | 220     | 397    | 802        | 0    |
| 100.00% | 彰化縣 | 11,700    | 3,679   | 31.44% | 8,552   | 2,154 | 7,923,011   | 297,359    | 7,500     | 8,227,870   | 23,795     | 57       | 63       | 120     | 17      | 40      | 57     | 177        | 0    |
| 100.00% | 南投縣 | 111,600   | 31,302  | 28.05% | 95,166  | 3,061 | 95,824,394  | 4,303,657  | 397,317   | 100,525,368 | 2,097,958  | 577      | 420      | 997     | 353     | 502     | 855    | 1,852      | 0    |
| 100.00% | 雲林縣 | 7,920     | 1,646   | 20.78% | 4,476   | 2,576 | 4,240,222   | 834,683    | 175,740   | 5,250,645   | 5,636,960  | 45       | 38       | 83      | 25      | 39      | 64     | 147        | 0    |
| 100.00% | 嘉義縣 | 27,450    | 7,837   | 28.55% | 19,933  | 2,671 | 20,930,561  | 731,759    | 131,370   | 21,793,690  | 3,658,400  | 187      | 132      | 319     | 67      | 135     | 202    | 521        | 0    |
| 100.00% | 屏東縣 | 145,590   | 47,752  | 32.80% | 116,445 | 2,931 | 139,976,248 | 689,499    | 595,594   | 141,261,341 | 22,668,699 | 650      | 544      | 1,194   | 275     | 658     | 933    | 2,127      | 0    |
| 100.00% | 臺東縣 | 165,000   | 44,508  | 26.97% | 105,009 | 2,141 | 95,279,784  | 216,975    | 82,830    | 95,579,589  | 3,250,854  | 713      | 812      | 1,525   | 251     | 533     | 784    | 2,309      | 0    |
| 100.00% | 花蓮縣 | 184,680   | 50,922  | 27.57% | 118,512 | 2,082 | 106,017,313 | 531,376    | 87,405    | 106,636,094 | 2,724,060  | 987      | 929      | 1,916   | 325     | 575     | 900    | 2,816      | 0    |
| 100.00% | 澎湖縣 | 146,910   | 45,886  | 31.23% | 100,370 | 2,462 | 112,970,400 | 325,650    | 736,888   | 114,032,938 | 21,638,422 | 573      | 678      | 1,251   | 223     | 503     | 726    | 1,977      | 0    |
| 100.00% | 基隆市 | 300       | 128     | 42.67% | 256     | 1,943 | 248,688     | 0          | 0         | 248,688     | 16,308     | 2        | 2        | 4       | 1       | 1       | 2      | 6          | 0    |
| 100.00% | 新竹市 | 300       | 173     | 57.67% | 370     | 3,191 | 552,007     | 0          | 0         | 552,007     | 0          | 1        | 1        | 2       | 1       | 3       | 4      | 6          | 0    |
| 100.00% | 嘉義市 | 1,500     | 557     | 37.13% | 1,293   | 2,335 | 1,300,834   | 20,040     | 125,431   | 1,446,305   | 0          | 7        | 4        | 11      | 0       | 8       | 8      | 19         | 0    |
| 100.00% | 金門縣 | 55,710    | 14,187  | 25.47% | 27,166  | 1,772 | 25,135,242  | 104,489    | 33,828    | 25,273,559  | 1,499,426  | 261      | 245      | 506     | 85      | 225     | 310    | 816        | 0    |
| 100.00% | 連江縣 | 34,650    | 14,518  | 41.90% | 27,676  | 2,022 | 29,358,420  | 688,435    | 79,900    | 30,126,755  | 1,319,800  | 131      | 128      | 259     | 46      | 129     | 175    | 434        | 0    |
| 100.00% | 總計  | 1,235,880 | 355,857 | 28.79% | 850,525 | 2,522 | 897,502,740 | 18,554,763 | 4,292,066 | 920,349,569 | 89,442,875 | 6,150    | 5,898    | 12,048  | 2,580   | 5,025   | 7,605  | 19,653     | 0    |

## 各縣市民宿營運報表

資料期間：2023 年 5 月至 2023 年 5 月

| 填報率     | 縣市  | 總出租客房數    | 客房住用數   | 客房住用率  | 住宿人次    | 平均房價  | 客房收入        | 餐飲收入       | 其他收入      | 收入合計        | 裝修及設備      | 登記經營者(男) | 登記經營者(女) | 登記經營者小計 | 員工人數(男) | 員工人數(女) | 員工人數小計 | 經營者及員工人數總計 | 未報家數 |
|---------|-----|-----------|---------|--------|---------|-------|-------------|------------|-----------|-------------|------------|----------|----------|---------|---------|---------|--------|------------|------|
| 100.00% | 新北市 | 26,505    | 7,177   | 27.08% | 16,327  | 2,598 | 18,644,597  | 589,981    | 208,136   | 19,442,714  | 687,110    | 169      | 145      | 314     | 85      | 146     | 231    | 545        | 0    |
| 100.00% | 臺北市 | 155       | 4       | 2.58%  | 8       | 6,000 | 24,000      | 0          | 0         | 24,000      | 0          | 1        | 0        | 1       | 1       | 0       | 1      | 2          | 0    |
| 100.00% | 桃園市 | 11,253    | 2,118   | 18.82% | 5,142   | 2,763 | 5,851,292   | 528,062    | 2,000     | 6,381,354   | 828,626    | 80       | 45       | 125     | 33      | 50      | 83     | 208        | 0    |
| 100.00% | 臺中市 | 9,238     | 2,153   | 23.31% | 5,218   | 2,404 | 5,176,135   | 198,100    | 25,481    | 5,399,716   | 180,000    | 62       | 47       | 109     | 25      | 37      | 62     | 171        | 0    |
| 100.00% | 臺南市 | 60,016    | 16,295  | 27.15% | 37,154  | 2,067 | 33,678,289  | 330,156    | 141,935   | 34,150,380  | 995,566    | 296      | 292      | 588     | 144     | 260     | 404    | 992        | 0    |
| 100.00% | 高雄市 | 15,314    | 4,134   | 26.99% | 8,813   | 1,948 | 8,051,324   | 294,490    | 190,499   | 8,536,313   | 50,659     | 90       | 67       | 157     | 42      | 68      | 110    | 267        | 0    |
| 100.00% | 宜蘭縣 | 175,801   | 30,259  | 17.21% | 74,071  | 2,832 | 85,704,469  | 1,021,801  | 158,413   | 86,884,683  | 11,691,163 | 998      | 1,068    | 2,066   | 363     | 793     | 1,156  | 3,222      | 0    |
| 100.00% | 新竹縣 | 13,268    | 2,290   | 17.26% | 5,950   | 2,621 | 6,002,720   | 1,382,080  | 209,700   | 7,594,500   | 196,650    | 63       | 69       | 132     | 38      | 48      | 86     | 218        | 0    |
| 100.00% | 苗栗縣 | 33,883    | 7,892   | 23.29% | 19,496  | 3,692 | 29,137,997  | 2,681,788  | 534,422   | 32,354,207  | 1,994,545  | 229      | 183      | 412     | 177     | 218     | 395    | 807        | 0    |
| 100.00% | 彰化縣 | 12,028    | 2,960   | 24.61% | 6,617   | 2,045 | 6,052,335   | 228,128    | 0         | 6,280,463   | 56,580     | 57       | 67       | 124     | 17      | 56      | 73     | 197        | 0    |
| 100.00% | 南投縣 | 113,925   | 23,729  | 20.83% | 68,775  | 2,959 | 70,204,034  | 4,346,882  | 405,407   | 74,956,323  | 4,198,632  | 588      | 416      | 1,004   | 346     | 487     | 833    | 1,837      | 0    |
| 100.00% | 雲林縣 | 8,215     | 1,254   | 15.26% | 3,470   | 2,578 | 3,232,211   | 655,233    | 18,700    | 3,906,144   | 82,300     | 47       | 36       | 83      | 24      | 35      | 59     | 142        | 0    |
| 100.00% | 嘉義縣 | 27,001    | 5,906   | 21.87% | 14,651  | 2,654 | 15,672,453  | 653,617    | 146,780   | 16,472,850  | 631,100    | 192      | 133      | 325     | 62      | 132     | 194    | 519        | 0    |
| 100.00% | 屏東縣 | 150,598   | 39,301  | 26.10% | 93,439  | 2,665 | 104,749,645 | 649,010    | 567,987   | 105,966,642 | 22,846,357 | 657      | 544      | 1,201   | 279     | 650     | 929    | 2,130      | 0    |
| 100.00% | 臺東縣 | 162,316   | 30,912  | 19.04% | 69,852  | 1,970 | 60,909,499  | 153,200    | 43,262    | 61,105,961  | 2,869,878  | 706      | 819      | 1,525   | 242     | 507     | 749    | 2,274      | 0    |
| 100.00% | 花蓮縣 | 180,885   | 36,344  | 20.09% | 81,245  | 1,930 | 70,145,186  | 370,007    | 123,380   | 70,638,573  | 3,159,707  | 997      | 934      | 1,931   | 312     | 548     | 860    | 2,791      | 0    |
| 100.00% | 澎湖縣 | 161,572   | 68,458  | 42.37% | 149,707 | 2,485 | 170,092,118 | 379,706    | 711,252   | 171,183,076 | 38,340,626 | 585      | 688      | 1,273   | 232     | 549     | 781    | 2,054      | 0    |
| 100.00% | 基隆市 | 310       | 138     | 44.52% | 280     | 2,190 | 302,282     | 0          | 0         | 302,282     | 12,000     | 2        | 2        | 4       | 1       | 2       | 3      | 7          | 0    |
| 100.00% | 新竹市 | 310       | 123     | 39.68% | 244     | 3,661 | 450,262     | 0          | 0         | 450,262     | 0          | 1        | 1        | 2       | 1       | 3       | 4      | 6          | 0    |
| 100.00% | 嘉義市 | 1,519     | 510     | 33.57% | 1,127   | 2,045 | 1,042,920   | 12,600     | 104,646   | 1,160,166   | 337,120    | 7        | 4        | 11      | 0       | 8       | 8      | 19         | 0    |
| 100.00% | 金門縣 | 58,094    | 14,743  | 25.38% | 28,247  | 1,782 | 26,277,597  | 150,029    | 19,929    | 26,447,555  | 449,240    | 251      | 244      | 495     | 90      | 228     | 318    | 813        | 0    |
| 100.00% | 連江縣 | 36,704    | 17,371  | 47.33% | 33,560  | 2,021 | 35,114,438  | 747,020    | 68,445    | 35,929,903  | 545,385    | 133      | 128      | 261     | 52      | 139     | 191    | 452        | 0    |
| 100.00% | 總計  | 1,258,910 | 314,071 | 24.95% | 723,393 | 2,409 | 756,515,803 | 15,371,890 | 3,680,374 | 775,568,067 | 90,153,244 | 6,211    | 5,932    | 12,143  | 2,566   | 4,964   | 7,530  | 19,673     | 0    |

## 各縣市民宿營運報表

資料期間：2023 年 6 月至 2023 年 6 月

| 填報率     | 縣市  | 總出租客房數    | 客房住用數   | 客房住用率  | 住宿人次    | 平均房價  | 客房收入        | 餐飲收入       | 其他收入      | 收入合計        | 裝修及設備      | 登記經營者(男) | 登記經營者(女) | 登記經營者小計 | 員工人數(男) | 員工人數(女) | 員工人數小計 | 經營者及員工人數總計 | 未報家數 |
|---------|-----|-----------|---------|--------|---------|-------|-------------|------------|-----------|-------------|------------|----------|----------|---------|---------|---------|--------|------------|------|
| 100.00% | 新北市 | 26,520    | 8,058   | 30.38% | 18,635  | 2,721 | 21,922,309  | 739,895    | 124,589   | 22,786,793  | 978,160    | 167      | 146      | 313     | 79      | 156     | 235    | 548        | 0    |
| 100.00% | 臺北市 | 150       | 5       | 3.33%  | 10      | 6,000 | 30,000      | 0          | 0         | 30,000      | 0          | 1        | 0        | 1       | 1       | 0       | 1      | 2          | 0    |
| 100.00% | 桃園市 | 11,490    | 2,967   | 25.82% | 7,492   | 2,843 | 8,435,160   | 719,900    | 103,700   | 9,258,760   | 601,345    | 77       | 47       | 124     | 35      | 53      | 88     | 212        | 0    |
| 100.00% | 臺中市 | 9,210     | 2,420   | 26.28% | 5,622   | 2,414 | 5,841,169   | 181,100    | 27,262    | 6,049,531   | 121,000    | 52       | 60       | 112     | 27      | 41      | 68     | 180        | 0    |
| 100.00% | 臺南市 | 60,930    | 19,582  | 32.14% | 45,214  | 2,208 | 43,229,287  | 345,194    | 151,687   | 43,726,168  | 6,063,070  | 298      | 297      | 595     | 149     | 258     | 407    | 1,002      | 0    |
| 100.00% | 高雄市 | 14,880    | 4,400   | 29.57% | 9,233   | 2,061 | 9,069,188   | 195,700    | 164,851   | 9,429,739   | 132,522    | 92       | 65       | 157     | 39      | 71      | 110    | 267        | 0    |
| 100.00% | 宜蘭縣 | 181,140   | 41,744  | 23.05% | 103,445 | 2,842 | 118,653,982 | 1,328,169  | 157,264   | 120,139,415 | 18,496,340 | 996      | 1,082    | 2,078   | 368     | 857     | 1,225  | 3,303      | 0    |
| 100.00% | 新竹縣 | 12,840    | 2,628   | 20.47% | 7,085   | 2,591 | 6,808,668   | 1,399,300  | 203,732   | 8,411,700   | 128,000    | 64       | 67       | 131     | 40      | 52      | 92     | 223        | 0    |
| 100.00% | 苗栗縣 | 32,880    | 8,017   | 24.38% | 19,912  | 3,907 | 31,321,571  | 3,138,314  | 380,965   | 34,840,850  | 2,434,102  | 220      | 183      | 403     | 176     | 222     | 398    | 801        | 0    |
| 100.00% | 彰化縣 | 12,120    | 3,414   | 28.17% | 7,779   | 2,142 | 7,313,720   | 266,043    | 2,000     | 7,581,763   | 269,082    | 59       | 66       | 125     | 17      | 38      | 55     | 180        | 0    |
| 100.00% | 南投縣 | 115,500   | 28,695  | 24.84% | 81,424  | 2,998 | 86,017,475  | 4,140,837  | 249,020   | 90,407,332  | 5,084,765  | 589      | 415      | 1,004   | 356     | 508     | 864    | 1,868      | 0    |
| 100.00% | 雲林縣 | 8,310     | 1,216   | 14.63% | 3,460   | 2,746 | 3,339,369   | 613,167    | 23,900    | 3,976,436   | 229,300    | 46       | 38       | 84      | 27      | 38      | 65     | 149        | 0    |
| 100.00% | 嘉義縣 | 25,830    | 6,106   | 23.64% | 15,162  | 2,642 | 16,133,523  | 366,763    | 126,300   | 16,626,586  | 895,569    | 192      | 134      | 326     | 54      | 134     | 188    | 514        | 0    |
| 100.00% | 屏東縣 | 146,670   | 49,362  | 33.66% | 121,040 | 2,851 | 140,714,233 | 684,171    | 725,103   | 142,123,507 | 25,844,236 | 654      | 556      | 1,210   | 288     | 676     | 964    | 2,174      | 0    |
| 100.00% | 臺東縣 | 167,730   | 41,745  | 24.89% | 98,100  | 2,038 | 85,073,857  | 223,110    | 120,614   | 85,417,581  | 5,764,733  | 704      | 829      | 1,533   | 237     | 539     | 776    | 2,309      | 0    |
| 100.00% | 花蓮縣 | 187,140   | 49,645  | 26.53% | 114,218 | 2,067 | 102,634,579 | 577,605    | 147,450   | 103,359,634 | 3,476,955  | 999      | 931      | 1,930   | 324     | 572     | 896    | 2,826      | 0    |
| 100.00% | 澎湖縣 | 160,620   | 75,642  | 47.09% | 166,429 | 2,530 | 191,391,639 | 507,075    | 689,947   | 192,588,661 | 12,199,202 | 596      | 696      | 1,292   | 241     | 550     | 791    | 2,083      | 0    |
| 100.00% | 基隆市 | 300       | 154     | 51.33% | 330     | 2,161 | 332,746     | 0          | 0         | 332,746     | 18,019     | 2        | 2        | 4       | 1       | 2       | 3      | 7          | 0    |
| 100.00% | 新竹市 | 300       | 145     | 48.33% | 302     | 2,714 | 393,600     | 0          | 0         | 393,600     | 0          | 1        | 1        | 2       | 1       | 3       | 4      | 6          | 0    |
| 100.00% | 嘉義市 | 1,470     | 594     | 40.41% | 1,290   | 2,119 | 1,258,404   | 19,120     | 112,286   | 1,389,810   | 0          | 7        | 4        | 11      | 0       | 8       | 8      | 19         | 0    |
| 100.00% | 金門縣 | 57,060    | 15,606  | 27.35% | 30,083  | 1,740 | 27,155,848  | 181,988    | 41,930    | 27,379,766  | 381,000    | 254      | 243      | 497     | 92      | 226     | 318    | 815        | 0    |
| 100.00% | 連江縣 | 35,730    | 17,641  | 49.37% | 34,773  | 2,062 | 36,376,567  | 839,835    | 42,873    | 37,259,275  | 433,200    | 134      | 129      | 263     | 52      | 140     | 192    | 455        | 0    |
| 100.00% | 總計  | 1,268,820 | 379,786 | 29.93% | 891,038 | 2,484 | 943,446,894 | 16,467,286 | 3,595,473 | 963,509,653 | 83,550,600 | 6,204    | 5,991    | 12,195  | 2,604   | 5,144   | 7,748  | 19,943     | 0    |

## 各縣市民宿營運報表

資料期間：2023 年 7 月 至 2023 年 7 月

| 填報率     | 縣市  | 總出租客房數    | 客房住用數   | 客房住用率  | 住宿人次      | 平均房價  | 客房收入          | 餐飲收入       | 其他收入      | 收入合計          | 裝修及設備      | 登記經營者(男) | 登記經營者(女) | 登記經營者小計 | 員工人數(男) | 員工人數(女) | 員工人數小計 | 經營者及員工人數總計 | 未報家數 |
|---------|-----|-----------|---------|--------|-----------|-------|---------------|------------|-----------|---------------|------------|----------|----------|---------|---------|---------|--------|------------|------|
| 100.00% | 新北市 | 25,730    | 9,383   | 36.47% | 22,825    | 2,725 | 25,569,062    | 473,529    | 148,953   | 26,191,544    | 566,233    | 176      | 141      | 317     | 90      | 133     | 223    | 540        | 0    |
| 100.00% | 臺北市 | 0         | 0       | 0.00%  | 0         | 0     | 0             | 0          | 0         | 0             | 0          | 1        | 0        | 1       | 1       | 0       | 1      | 2          | 0    |
| 100.00% | 桃園市 | 12,059    | 4,077   | 33.81% | 11,108    | 2,910 | 11,865,239    | 1,023,930  | 4,000     | 12,893,169    | 245,942    | 80       | 47       | 127     | 38      | 51      | 89     | 216        | 0    |
| 96.88%  | 臺中市 | 9,889     | 2,884   | 29.16% | 7,100     | 2,619 | 7,551,982     | 169,100    | 8,394     | 7,729,476     | 164,980    | 55       | 51       | 106     | 33      | 39      | 72     | 178        | 3    |
| 100.00% | 臺南市 | 63,054    | 23,222  | 36.83% | 53,864    | 2,194 | 50,948,470    | 189,613    | 388,506   | 51,526,589    | 1,235,774  | 306      | 297      | 603     | 158     | 252     | 410    | 1,013      | 0    |
| 95.68%  | 高雄市 | 14,508    | 5,040   | 34.74% | 11,012    | 2,022 | 10,192,345    | 225,650    | 256,350   | 10,674,345    | 70,865     | 85       | 65       | 150     | 32      | 72      | 104    | 254        | 6    |
| 100.00% | 宜蘭縣 | 187,364   | 59,169  | 31.58% | 152,376   | 2,937 | 173,754,367   | 1,352,942  | 144,355   | 175,251,664   | 12,325,964 | 1,019    | 1,059    | 2,078   | 405     | 901     | 1,306  | 3,384      | 0    |
| 99.05%  | 新竹縣 | 13,485    | 3,569   | 26.47% | 9,174     | 2,626 | 9,370,650     | 1,790,850  | 108,090   | 11,269,590    | 431,863    | 63       | 70       | 133     | 38      | 58      | 96     | 229        | 1    |
| 69.12%  | 苗栗縣 | 23,653    | 6,531   | 27.61% | 15,855    | 3,873 | 25,295,435    | 1,778,052  | 241,398   | 27,314,885    | 867,405    | 158      | 127      | 285     | 127     | 175     | 302    | 587        | 109  |
| 100.00% | 彰化縣 | 12,400    | 3,787   | 30.54% | 9,211     | 2,154 | 8,156,475     | 257,374    | 600       | 8,414,449     | 21,342     | 59       | 64       | 123     | 17      | 48      | 65     | 188        | 0    |
| 93.62%  | 南投縣 | 113,150   | 32,565  | 28.78% | 92,678    | 2,988 | 97,308,929    | 4,025,899  | 517,225   | 101,852,053   | 7,698,520  | 541      | 410      | 951     | 362     | 474     | 836    | 1,787      | 57   |
| 98.61%  | 雲林縣 | 8,525     | 1,529   | 17.94% | 4,272     | 2,907 | 4,445,279     | 549,560    | 22,800    | 5,017,639     | 102,500    | 42       | 40       | 82      | 23      | 32      | 55     | 137        | 1    |
| 100.00% | 嘉義縣 | 27,125    | 7,253   | 26.74% | 18,587    | 2,675 | 19,405,243    | 812,672    | 196,450   | 20,414,365    | 706,300    | 192      | 139      | 331     | 50      | 131     | 181    | 512        | 0    |
| 100.00% | 屏東縣 | 153,450   | 59,655  | 38.88% | 149,943   | 2,928 | 174,685,638   | 672,810    | 1,447,150 | 176,805,598   | 22,468,738 | 661      | 560      | 1,221   | 308     | 667     | 975    | 2,196      | 0    |
| 100.00% | 臺東縣 | 174,809   | 63,930  | 36.57% | 159,007   | 2,174 | 138,994,513   | 368,280    | 158,448   | 139,521,241   | 2,542,279  | 726      | 830      | 1,556   | 272     | 587     | 859    | 2,415      | 0    |
| 100.00% | 花蓮縣 | 156,891   | 55,424  | 35.33% | 131,980   | 2,110 | 116,947,987   | 290,960    | 113,667   | 117,352,614   | 2,046,644  | 1,171    | 727      | 1,898   | 262     | 490     | 752    | 2,650      | 0    |
| 99.84%  | 澎湖縣 | 160,952   | 51,420  | 31.95% | 113,802   | 2,469 | 126,953,637   | 247,925    | 60,766    | 127,262,328   | 11,895,202 | 592      | 695      | 1,287   | 211     | 514     | 725    | 2,012      | 2    |
| 100.00% | 基隆市 | 310       | 199     | 64.19% | 390       | 2,159 | 429,574       | 0          | 0         | 429,574       | 0          | 2        | 2        | 4       | 1       | 3       | 4      | 8          | 0    |
| 100.00% | 新竹市 | 310       | 156     | 50.32% | 303       | 3,459 | 539,663       | 0          | 0         | 539,663       | 0          | 1        | 1        | 2       | 1       | 4       | 5      | 7          | 0    |
| 100.00% | 嘉義市 | 1,519     | 670     | 44.11% | 1,562     | 2,214 | 1,483,069     | 30,825     | 97,108    | 1,611,002     | 118,000    | 7        | 5        | 12      | 0       | 8       | 8      | 20         | 0    |
| 100.00% | 金門縣 | 57,133    | 15,313  | 26.80% | 29,896    | 1,771 | 27,125,384    | 124,896    | 40,021    | 27,290,301    | 426,446    | 263      | 250      | 513     | 73      | 219     | 292    | 805        | 0    |
| 100.00% | 連江縣 | 36,053    | 13,198  | 36.61% | 26,662    | 2,511 | 33,142,982    | 788,530    | 126,150   | 34,057,662    | 147,600    | 130      | 132      | 262     | 56      | 141     | 197    | 459        | 0    |
| 98.40%  | 總計  | 1,252,369 | 418,974 | 33.45% | 1,021,607 | 2,540 | 1,064,165,923 | 15,173,397 | 4,080,431 | 1,083,419,751 | 64,082,597 | 6,330    | 5,712    | 12,042  | 2,558   | 4,999   | 7,557  | 19,599     | 179  |

## 各縣市民宿營運報表

資料期間：2023 年 8 月至 2023 年 8 月

| 填報率     | 縣市  | 總出租客房數    | 客房住用數   | 客房住用率  | 住宿人次    | 平均房價  | 客房收入        | 餐飲收入       | 其他收入      | 收入合計          | 裝修及設備      | 登記經營者(男) | 登記經營者(女) | 登記經營者小計 | 員工人數(男) | 員工人數(女) | 員工人數小計 | 經營者及員工人數總計 | 未報家數 |
|---------|-----|-----------|---------|--------|---------|-------|-------------|------------|-----------|---------------|------------|----------|----------|---------|---------|---------|--------|------------|------|
| 100.00% | 新北市 | 25,730    | 9,525   | 37.02% | 22,829  | 2,732 | 26,024,457  | 535,991    | 157,754   | 26,718,202    | 341,365    | 172      | 141      | 313     | 84      | 133     | 217    | 530        | 0    |
| 100.00% | 臺北市 | 0         | 0       | 0.00%  | 0       | 0     | 0           | 0          | 0         | 0             | 0          | 1        | 0        | 1       | 1       | 0       | 1      | 2          | 0    |
| 100.00% | 桃園市 | 11,842    | 3,293   | 27.81% | 8,350   | 2,812 | 9,261,021   | 789,000    | 15,000    | 10,065,021    | 420,895    | 75       | 52       | 127     | 27      | 53      | 80     | 207        | 0    |
| 96.88%  | 臺中市 | 9,455     | 2,818   | 29.80% | 6,846   | 2,586 | 7,286,860   | 157,490    | 24,933    | 7,469,283     | 205,100    | 55       | 51       | 106     | 32      | 42      | 74     | 180        | 3    |
| 100.00% | 臺南市 | 64,015    | 24,054  | 37.58% | 54,984  | 2,153 | 51,788,511  | 190,550    | 226,551   | 52,205,612    | 1,098,542  | 307      | 299      | 606     | 146     | 254     | 400    | 1,006      | 0    |
| 95.80%  | 高雄市 | 14,818    | 4,982   | 33.62% | 10,365  | 1,983 | 9,877,766   | 272,836    | 140,950   | 10,291,552    | 99,380     | 89       | 65       | 154     | 36      | 72      | 108    | 262        | 6    |
| 100.00% | 宜蘭縣 | 187,178   | 58,523  | 31.27% | 150,173 | 2,901 | 169,800,573 | 1,107,671  | 137,579   | 171,045,823   | 6,645,707  | 1,028    | 1,068    | 2,096   | 393     | 905     | 1,298  | 3,394      | 0    |
| 99.06%  | 新竹縣 | 13,733    | 3,558   | 25.91% | 9,109   | 2,644 | 9,406,746   | 1,733,100  | 122,230   | 11,262,076    | 72,380     | 65       | 69       | 134     | 41      | 52      | 93     | 227        | 1    |
| 66.67%  | 苗栗縣 | 22,537    | 6,412   | 28.45% | 15,571  | 3,617 | 23,194,919  | 1,809,663  | 284,590   | 25,289,172    | 1,635,704  | 151      | 122      | 273     | 122     | 162     | 284    | 557        | 118  |
| 100.00% | 彰化縣 | 12,400    | 3,776   | 30.45% | 9,056   | 2,139 | 8,075,163   | 218,927    | 700       | 8,294,790     | 105,650    | 60       | 63       | 123     | 15      | 47      | 62     | 185        | 0    |
| 91.17%  | 南投縣 | 106,640   | 25,697  | 24.10% | 72,704  | 2,843 | 73,047,543  | 2,950,713  | 369,126   | 76,367,382    | 7,764,839  | 520      | 401      | 921     | 346     | 461     | 807    | 1,728      | 79   |
| 93.06%  | 雲林縣 | 7,595     | 1,461   | 19.24% | 3,660   | 2,838 | 4,146,813   | 566,519    | 18,100    | 4,731,432     | 260,177    | 40       | 38       | 78      | 21      | 31      | 52     | 130        | 5    |
| 100.00% | 嘉義縣 | 26,784    | 6,283   | 23.46% | 16,039  | 2,734 | 17,177,327  | 768,755    | 116,560   | 18,062,642    | 664,239    | 195      | 139      | 334     | 53      | 126     | 179    | 513        | 0    |
| 100.00% | 屏東縣 | 154,752   | 59,235  | 38.28% | 145,533 | 2,899 | 171,697,642 | 831,399    | 1,260,255 | 173,789,296   | 22,698,515 | 659      | 564      | 1,223   | 306     | 674     | 980    | 2,203      | 0    |
| 100.00% | 臺東縣 | 176,142   | 62,035  | 35.22% | 153,178 | 2,148 | 133,261,694 | 336,280    | 136,502   | 133,734,476   | 1,673,490  | 734      | 836      | 1,570   | 268     | 586     | 854    | 2,424      | 0    |
| 100.00% | 花蓮縣 | 156,922   | 57,209  | 36.46% | 137,039 | 2,134 | 122,096,050 | 479,685    | 368,931   | 122,944,666   | 2,507,127  | 1,161    | 742      | 1,903   | 252     | 508     | 760    | 2,663      | 0    |
| 99.51%  | 澎湖縣 | 151,311   | 44,662  | 29.52% | 96,555  | 2,430 | 108,536,216 | 204,050    | 109,337   | 108,849,603   | 11,282,473 | 592      | 692      | 1,284   | 196     | 504     | 700    | 1,984      | 6    |
| 100.00% | 基隆市 | 310       | 194     | 62.58% | 380     | 2,099 | 407,159     | 0          | 0         | 407,159       | 0          | 2        | 2        | 4       | 1       | 3       | 4      | 8          | 0    |
| 100.00% | 新竹市 | 310       | 160     | 51.61% | 328     | 3,355 | 536,767     | 0          | 0         | 536,767       | 0          | 1        | 1        | 2       | 1       | 4       | 5      | 7          | 0    |
| 100.00% | 嘉義市 | 1,488     | 666     | 44.76% | 1,638   | 2,322 | 1,546,215   | 50,160     | 98,403    | 1,694,778     | 0          | 8        | 6        | 14      | 0       | 8       | 8      | 22         | 0    |
| 100.00% | 金門縣 | 58,993    | 14,971  | 25.38% | 29,272  | 1,847 | 27,657,723  | 94,174     | 25,175    | 27,777,072    | 644,763    | 260      | 250      | 510     | 78      | 224     | 302    | 812        | 0    |
| 100.00% | 連江縣 | 36,673    | 12,235  | 33.36% | 24,037  | 1,982 | 24,252,459  | 793,634    | 87,680    | 25,133,773    | 563,900    | 139      | 132      | 271     | 53      | 137     | 190    | 461        | 0    |
| 98.07%  | 總計  | 1,239,628 | 401,749 | 32.41% | 967,646 | 2,487 | 999,079,624 | 13,890,597 | 3,700,356 | 1,016,670,577 | 58,684,246 | 6,314    | 5,733    | 12,047  | 2,472   | 4,986   | 7,458  | 19,505     | 218  |

## 各縣市民宿營運報表

資料期間：2023 年 9 月 至 2023 年 9 月

| 填報率     | 縣市  | 總出租客房數    | 客房住用數   | 客房住用率  | 住宿人次    | 平均房價  | 客房收入        | 餐飲收入       | 其他收入      | 收入合計        | 裝修及設備      | 登記經營者(男) | 登記經營者(女) | 登記經營者小計 | 員工人數(男) | 員工人數(女) | 員工人數小計 | 經營者及員工人數總計 | 未報家數 |
|---------|-----|-----------|---------|--------|---------|-------|-------------|------------|-----------|-------------|------------|----------|----------|---------|---------|---------|--------|------------|------|
| 100.00% | 新北市 | 24,540    | 7,683   | 31.31% | 17,618  | 2,699 | 20,737,451  | 453,315    | 123,271   | 21,314,037  | 232,413    | 171      | 141      | 312     | 86      | 129     | 215    | 527        | 0    |
| 100.00% | 臺北市 | 150       | 5       | 3.33%  | 10      | 6,000 | 30,000      | 0          | 0         | 30,000      | 0          | 1        | 0        | 1       | 1       | 0       | 1      | 2          | 0    |
| 100.00% | 桃園市 | 10,590    | 2,112   | 19.94% | 5,330   | 2,829 | 5,975,667   | 277,800    | 15,600    | 6,269,067   | 8,101,650  | 76       | 51       | 127     | 28      | 49      | 77     | 204        | 0    |
| 96.91%  | 臺中市 | 8,910     | 2,076   | 23.30% | 5,128   | 2,646 | 5,492,278   | 136,200    | 5,996     | 5,634,474   | 26,000     | 53       | 54       | 107     | 27      | 39      | 66     | 173        | 3    |
| 100.00% | 臺南市 | 61,050    | 17,286  | 28.31% | 38,786  | 2,144 | 37,064,982  | 173,780    | 156,004   | 37,394,766  | 1,336,118  | 309      | 309      | 618     | 143     | 247     | 390    | 1,008      | 0    |
| 95.80%  | 高雄市 | 14,160    | 4,117   | 29.07% | 8,767   | 1,969 | 8,108,226   | 343,108    | 170,060   | 8,621,394   | 150,878    | 100      | 63       | 163     | 36      | 71      | 107    | 270        | 6    |
| 100.00% | 宜蘭縣 | 178,980   | 38,780  | 21.67% | 97,380  | 2,848 | 110,456,355 | 881,148    | 151,812   | 111,489,315 | 6,305,054  | 1,021    | 1,064    | 2,085   | 367     | 861     | 1,228  | 3,313      | 0    |
| 99.06%  | 新竹縣 | 13,140    | 2,924   | 22.25% | 7,394   | 2,620 | 7,662,258   | 1,429,565  | 93,716    | 9,185,539   | 481,000    | 64       | 67       | 131     | 41      | 52      | 93     | 224        | 1    |
| 65.92%  | 苗栗縣 | 21,780    | 5,095   | 23.39% | 12,146  | 4,005 | 20,405,685  | 2,066,182  | 381,044   | 22,852,911  | 1,128,805  | 150      | 122      | 272     | 117     | 162     | 279    | 551        | 121  |
| 100.00% | 彰化縣 | 12,000    | 3,233   | 26.94% | 7,361   | 2,053 | 6,637,945   | 249,990    | 600       | 6,888,535   | 24,650     | 61       | 66       | 127     | 15      | 47      | 62     | 189        | 0    |
| 90.86%  | 南投縣 | 113,550   | 23,269  | 20.49% | 66,241  | 2,930 | 68,183,174  | 3,163,741  | 417,975   | 71,764,890  | 4,845,376  | 525      | 396      | 921     | 334     | 458     | 792    | 1,713      | 82   |
| 91.78%  | 雲林縣 | 7,140     | 1,121   | 15.70% | 2,859   | 2,771 | 3,105,783   | 611,427    | 24,000    | 3,741,210   | 223,500    | 41       | 38       | 79      | 21      | 32      | 53     | 132        | 6    |
| 100.00% | 嘉義縣 | 25,440    | 5,449   | 21.42% | 13,202  | 2,434 | 13,262,987  | 444,792    | 226,950   | 13,934,729  | 940,649    | 196      | 133      | 329     | 53      | 120     | 173    | 502        | 0    |
| 100.00% | 屏東縣 | 149,460   | 42,202  | 28.24% | 100,310 | 2,817 | 118,889,885 | 511,080    | 602,264   | 120,003,229 | 21,746,230 | 666      | 566      | 1,232   | 290     | 650     | 940    | 2,172      | 0    |
| 100.00% | 臺東縣 | 159,000   | 33,293  | 20.94% | 75,216  | 1,945 | 64,754,597  | 187,981    | 201,127   | 65,143,705  | 5,685,418  | 724      | 841      | 1,565   | 226     | 517     | 743    | 2,308      | 0    |
| 100.00% | 花蓮縣 | 143,040   | 32,864  | 22.98% | 75,854  | 2,088 | 68,606,708  | 251,043    | 157,800   | 69,015,551  | 4,535,818  | 1,169    | 721      | 1,890   | 237     | 456     | 693    | 2,583      | 0    |
| 99.51%  | 澎湖縣 | 132,570   | 27,901  | 21.05% | 59,139  | 2,373 | 66,217,724  | 140,680    | 91,375    | 66,449,779  | 10,840,701 | 598      | 696      | 1,294   | 186     | 460     | 646    | 1,940      | 6    |
| 100.00% | 基隆市 | 300       | 174     | 58.00% | 350     | 2,189 | 380,944     | 0          | 0         | 380,944     | 0          | 2        | 2        | 4       | 2       | 3       | 5      | 9          | 0    |
| 100.00% | 新竹市 | 300       | 120     | 40.00% | 250     | 3,498 | 419,777     | 0          | 0         | 419,777     | 0          | 1        | 1        | 2       | 1       | 4       | 5      | 7          | 0    |
| 100.00% | 嘉義市 | 1,440     | 495     | 34.38% | 1,190   | 2,287 | 1,132,084   | 30,807     | 98,510    | 1,261,401   | 464,040    | 8        | 6        | 14      | 0       | 9       | 9      | 23         | 0    |
| 100.00% | 金門縣 | 56,490    | 12,738  | 22.55% | 23,973  | 1,720 | 21,910,821  | 50,047     | 29,213    | 21,990,081  | 372,690    | 259      | 250      | 509     | 75      | 225     | 300    | 809        | 0    |
| 100.00% | 連江縣 | 34,830    | 11,037  | 31.69% | 21,024  | 2,078 | 22,940,120  | 656,048    | 86,030    | 23,682,198  | 19,800     | 132      | 131      | 263     | 51      | 132     | 183    | 446        | 0    |
| 98.01%  | 總計  | 1,168,860 | 273,974 | 23.44% | 639,528 | 2,454 | 672,375,451 | 12,058,734 | 3,033,347 | 687,467,532 | 67,460,790 | 6,327    | 5,718    | 12,045  | 2,337   | 4,723   | 7,060  | 19,105     | 225  |

## 各縣市民宿營運報表

資料期間：2023 年 10 月至 2023 年 10 月

| 填報率     | 縣市  | 總出租客房數    | 客房住用數   | 客房住用率  | 住宿人次    | 平均房價  | 客房收入        | 餐飲收入       | 其他收入      | 收入合計        | 裝修及設備      | 登記經營者(男) | 登記經營者(女) | 登記經營者小計 | 員工人數(男) | 員工人數(女) | 員工人數小計 | 經營者及員工人數總計 | 未報家數 |
|---------|-----|-----------|---------|--------|---------|-------|-------------|------------|-----------|-------------|------------|----------|----------|---------|---------|---------|--------|------------|------|
| 100.00% | 新北市 | 25,637    | 8,485   | 33.10% | 19,524  | 2,725 | 23,122,499  | 500,812    | 271,031   | 23,894,342  | 510,292    | 173      | 141      | 314     | 86      | 126     | 212    | 526        | 0    |
| 100.00% | 臺北市 | 0         | 0       | 0.00%  | 0       | 0     | 0           | 0          | 0         | 0           | 0          | 1        | 0        | 1       | 1       | 0       | 1      | 2          | 0    |
| 100.00% | 桃園市 | 10,974    | 2,192   | 19.97% | 5,394   | 2,945 | 6,455,105   | 499,204    | 12,000    | 6,966,309   | 8,719,615  | 81       | 47       | 128     | 28      | 43      | 71     | 199        | 0    |
| 96.88%  | 臺中市 | 9,951     | 2,491   | 25.03% | 5,849   | 2,524 | 6,286,898   | 132,100    | 25,987    | 6,444,985   | 328,000    | 53       | 54       | 107     | 28      | 37      | 65     | 172        | 3    |
| 100.00% | 臺南市 | 64,914    | 20,482  | 31.55% | 45,621  | 2,200 | 45,067,120  | 235,743    | 271,162   | 45,574,025  | 483,504    | 315      | 308      | 623     | 148     | 247     | 395    | 1,018      | 0    |
| 95.80%  | 高雄市 | 15,252    | 4,537   | 29.75% | 9,885   | 1,996 | 9,057,912   | 221,916    | 217,680   | 9,497,508   | 92,443     | 96       | 64       | 160     | 34      | 69      | 103    | 263        | 6    |
| 100.00% | 宜蘭縣 | 190,588   | 40,146  | 21.06% | 100,175 | 2,877 | 115,504,762 | 942,493    | 75,345    | 116,522,600 | 5,592,774  | 1,028    | 1,071    | 2,099   | 356     | 858     | 1,214  | 3,313      | 0    |
| 99.06%  | 新竹縣 | 13,516    | 3,105   | 22.97% | 8,325   | 2,940 | 9,129,667   | 1,598,295  | 128,840   | 10,856,802  | 80,000     | 63       | 69       | 132     | 41      | 49      | 90     | 222        | 1    |
| 64.61%  | 苗栗縣 | 22,444    | 5,740   | 25.57% | 13,997  | 3,768 | 21,626,904  | 2,451,548  | 352,073   | 24,430,525  | 755,142    | 145      | 119      | 264     | 120     | 160     | 280    | 544        | 126  |
| 100.00% | 彰化縣 | 12,834    | 3,664   | 28.55% | 8,446   | 2,081 | 7,624,887   | 317,845    | 500       | 7,943,232   | 23,667     | 61       | 68       | 129     | 13      | 46      | 59     | 188        | 0    |
| 90.53%  | 南投縣 | 119,784   | 27,772  | 23.19% | 83,740  | 2,926 | 81,264,739  | 4,450,064  | 433,451   | 86,148,254  | 4,517,228  | 524      | 392      | 916     | 332     | 455     | 787    | 1,703      | 85   |
| 93.15%  | 雲林縣 | 7,998     | 1,303   | 16.29% | 3,497   | 2,764 | 3,601,244   | 770,272    | 21,000    | 4,392,516   | 240,950    | 42       | 39       | 81      | 22      | 32      | 54     | 135        | 5    |
| 100.00% | 嘉義縣 | 27,187    | 6,574   | 24.18% | 16,183  | 2,513 | 16,520,409  | 567,433    | 114,680   | 17,202,522  | 671,941    | 195      | 131      | 326     | 53      | 124     | 177    | 503        | 0    |
| 100.00% | 屏東縣 | 154,845   | 43,631  | 28.18% | 103,574 | 2,735 | 119,341,666 | 645,546    | 724,479   | 120,711,691 | 25,084,821 | 668      | 574      | 1,242   | 297     | 642     | 939    | 2,181      | 0    |
| 100.00% | 臺東縣 | 170,500   | 38,922  | 22.83% | 89,747  | 2,047 | 79,659,231  | 209,056    | 62,557    | 79,930,844  | 3,284,499  | 718      | 848      | 1,566   | 238     | 514     | 752    | 2,318      | 0    |
| 100.00% | 花蓮縣 | 152,086   | 38,389  | 25.24% | 87,155  | 2,063 | 79,179,478  | 201,485    | 166,480   | 79,547,443  | 4,028,643  | 1,179    | 706      | 1,885   | 232     | 461     | 693    | 2,578      | 0    |
| 99.52%  | 澎湖縣 | 107,725   | 15,480  | 14.37% | 32,945  | 2,271 | 35,160,940  | 49,550     | 107,143   | 35,317,633  | 12,121,166 | 598      | 703      | 1,301   | 157     | 396     | 553    | 1,854      | 6    |
| 100.00% | 基隆市 | 310       | 200     | 64.52% | 400     | 2,325 | 465,099     | 0          | 0         | 465,099     | 0          | 2        | 2        | 4       | 2       | 3       | 5      | 9          | 0    |
| 100.00% | 新竹市 | 310       | 139     | 44.84% | 284     | 3,608 | 501,533     | 0          | 0         | 501,533     | 0          | 1        | 1        | 2       | 1       | 4       | 5      | 7          | 0    |
| 100.00% | 嘉義市 | 1,643     | 633     | 38.53% | 1,467   | 2,222 | 1,406,628   | 30,540     | 85,018    | 1,522,186   | 0          | 8        | 7        | 15      | 1       | 10      | 11     | 26         | 0    |
| 100.00% | 金門縣 | 60,760    | 15,602  | 25.68% | 29,497  | 1,781 | 27,793,975  | 76,190     | 144,478   | 28,014,643  | 1,746,750  | 264      | 252      | 516     | 73      | 225     | 298    | 814        | 0    |
| 100.00% | 連江縣 | 35,278    | 9,473   | 26.85% | 18,139  | 1,998 | 18,925,007  | 612,385    | 62,064    | 19,599,456  | 35,480     | 131      | 134      | 265     | 46      | 128     | 174    | 439        | 0    |
| 97.96%  | 總計  | 1,204,536 | 288,960 | 23.99% | 683,844 | 2,449 | 707,695,703 | 14,512,477 | 3,275,968 | 725,484,148 | 68,316,915 | 6,346    | 5,730    | 12,076  | 2,309   | 4,629   | 6,938  | 19,014     | 232  |

## 各縣市民宿營運報表

資料期間：2023 年 11 月 至 2023 年 11 月

| 填報率     | 縣市  | 總出租客房數    | 客房住用數   | 客房住用率  | 住宿人次    | 平均房價  | 客房收入        | 餐飲收入       | 其他收入      | 收入合計        | 裝修及設備      | 登記經營者(男) | 登記經營者(女) | 登記經營者小計 | 員工人數(男) | 員工人數(女) | 員工人數小計 | 經營者及員工人數總計 | 未報家數 |
|---------|-----|-----------|---------|--------|---------|-------|-------------|------------|-----------|-------------|------------|----------|----------|---------|---------|---------|--------|------------|------|
| 100.00% | 新北市 | 24,450    | 7,702   | 31.50% | 17,628  | 2,866 | 22,074,083  | 506,131    | 265,746   | 22,845,960  | 586,907    | 172      | 141      | 313     | 88      | 128     | 216    | 529        | 0    |
| 100.00% | 臺北市 | 0         | 0       | 0.00%  | 0       | 0     | 0           | 0          | 0         | 0           | 0          | 1        | 0        | 1       | 1       | 0       | 1      | 2          | 0    |
| 100.00% | 桃園市 | 10,770    | 2,009   | 18.65% | 4,692   | 2,797 | 5,619,318   | 313,490    | 115,800   | 6,048,608   | 8,796,630  | 78       | 48       | 126     | 27      | 41      | 68     | 194        | 0    |
| 96.94%  | 臺中市 | 9,780     | 2,531   | 25.88% | 6,284   | 2,688 | 6,804,370   | 161,000    | 6,673     | 6,972,043   | 504,000    | 55       | 55       | 110     | 26      | 36      | 62     | 172        | 3    |
| 100.00% | 臺南市 | 63,420    | 18,532  | 29.22% | 40,790  | 2,153 | 39,893,554  | 248,220    | 270,549   | 40,412,323  | 2,212,131  | 320      | 309      | 629     | 141     | 254     | 395    | 1,024      | 0    |
| 95.21%  | 高雄市 | 14,700    | 4,626   | 31.47% | 9,925   | 2,058 | 9,519,996   | 278,010    | 172,630   | 9,970,636   | 54,300     | 93       | 65       | 158     | 37      | 69      | 106    | 264        | 7    |
| 100.00% | 宜蘭縣 | 175,110   | 33,058  | 18.88% | 82,325  | 2,839 | 93,841,674  | 875,138    | 175,641   | 94,892,453  | 7,222,927  | 1,052    | 1,077    | 2,129   | 343     | 836     | 1,179  | 3,308      | 0    |
| 99.06%  | 新竹縣 | 13,260    | 3,020   | 22.78% | 7,714   | 2,618 | 7,907,470   | 1,490,247  | 123,810   | 9,521,527   | 50,000     | 63       | 68       | 131     | 39      | 54      | 93     | 224        | 1    |
| 64.79%  | 苗栗縣 | 21,840    | 5,280   | 24.18% | 12,817  | 3,849 | 20,322,313  | 3,874,557  | 279,956   | 24,476,826  | 3,030,205  | 147      | 118      | 265     | 122     | 161     | 283    | 548        | 125  |
| 100.00% | 彰化縣 | 13,500    | 3,480   | 25.78% | 7,829   | 1,969 | 6,852,615   | 158,486    | 2,500     | 7,013,601   | 38,090     | 60       | 67       | 127     | 14      | 47      | 61     | 188        | 0    |
| 90.48%  | 南投縣 | 106,110   | 27,192  | 25.63% | 80,786  | 2,936 | 79,831,166  | 4,710,384  | 635,797   | 85,177,347  | 4,720,994  | 526      | 398      | 924     | 332     | 456     | 788    | 1,712      | 86   |
| 91.78%  | 雲林縣 | 7,290     | 1,197   | 16.42% | 3,030   | 2,740 | 3,279,229   | 858,637    | 25,900    | 4,163,766   | 37,800     | 42       | 39       | 81      | 21      | 30      | 51     | 132        | 6    |
| 100.00% | 嘉義縣 | 24,960    | 6,133   | 24.57% | 15,076  | 2,589 | 15,876,289  | 446,067    | 154,700   | 16,477,056  | 1,381,264  | 198      | 134      | 332     | 50      | 120     | 170    | 502        | 0    |
| 100.00% | 屏東縣 | 145,560   | 32,442  | 22.29% | 75,877  | 2,645 | 85,811,100  | 476,022    | 1,003,463 | 87,290,585  | 23,884,656 | 671      | 585      | 1,256   | 276     | 635     | 911    | 2,167      | 0    |
| 100.00% | 臺東縣 | 152,250   | 31,598  | 20.75% | 70,963  | 2,000 | 63,188,743  | 198,742    | 48,111    | 63,435,596  | 1,854,832  | 724      | 845      | 1,569   | 225     | 485     | 710    | 2,279      | 0    |
| 100.00% | 花蓮縣 | 138,600   | 31,443  | 22.69% | 70,001  | 1,958 | 61,556,139  | 253,040    | 280,859   | 62,090,038  | 4,109,199  | 1,196    | 697      | 1,893   | 215     | 435     | 650    | 2,543      | 0    |
| 99.44%  | 澎湖縣 | 46,200    | 4,888   | 10.58% | 9,193   | 1,915 | 9,362,481   | 3,000      | 15,340    | 9,380,821   | 12,186,516 | 599      | 690      | 1,289   | 125     | 287     | 412    | 1,701      | 7    |
| 100.00% | 基隆市 | 300       | 227     | 75.67% | 440     | 2,202 | 499,890     | 0          | 0         | 499,890     | 5,000      | 2        | 2        | 4       | 2       | 3       | 5      | 9          | 0    |
| 100.00% | 新竹市 | 300       | 150     | 50.00% | 301     | 3,036 | 455,416     | 0          | 0         | 455,416     | 0          | 1        | 1        | 2       | 1       | 4       | 5      | 7          | 0    |
| 100.00% | 嘉義市 | 1,590     | 641     | 40.31% | 1,330   | 2,115 | 1,355,421   | 20,190     | 49,210    | 1,424,821   | 62,500     | 8        | 7        | 15      | 1       | 10      | 11     | 26         | 0    |
| 100.00% | 金門縣 | 57,090    | 12,354  | 21.64% | 23,029  | 1,723 | 21,288,191  | 75,740     | 49,200    | 21,413,131  | 132,100    | 262      | 253      | 515     | 70      | 213     | 283    | 798        | 0    |
| 100.00% | 連江縣 | 30,360    | 5,825   | 19.19% | 10,837  | 1,829 | 10,652,606  | 439,655    | 69,000    | 11,161,261  | 42,300     | 131      | 133      | 264     | 41      | 118     | 159    | 423        | 0    |
| 97.94%  | 總計  | 1,057,440 | 234,328 | 22.16% | 550,867 | 2,415 | 565,992,064 | 15,386,756 | 3,744,885 | 585,123,705 | 70,912,351 | 6,401    | 5,732    | 12,133  | 2,197   | 4,422   | 6,619  | 18,752     | 235  |

## 各縣市民宿營運報表

資料期間：2023 年 12 月至 2023 年 12 月

| 填報率     | 縣市  | 總出租客房數    | 客房住用數   | 客房住用率  | 住宿人次    | 平均房價  | 客房收入        | 餐飲收入       | 其他收入      | 收入合計        | 裝修及設備       | 登記經營者(男) | 登記經營者(女) | 登記經營者小計 | 員工人數(男) | 員工人數(女) | 員工人數小計 | 經營者及員工人數總計 | 未報家數 |
|---------|-----|-----------|---------|--------|---------|-------|-------------|------------|-----------|-------------|-------------|----------|----------|---------|---------|---------|--------|------------|------|
| 100.00% | 新北市 | 25,296    | 9,050   | 35.78% | 20,817  | 2,768 | 25,053,838  | 542,067    | 427,512   | 26,023,417  | 330,145     | 171      | 144      | 315     | 86      | 139     | 225    | 540        | 0    |
| 100.00% | 臺北市 | 155       | 15      | 9.68%  | 30      | 6,000 | 90,000      | 0          | 0         | 90,000      | 0           | 1        | 0        | 1       | 1       | 0       | 1      | 2          | 0    |
| 100.00% | 桃園市 | 11,501    | 2,452   | 21.32% | 5,922   | 2,981 | 7,308,679   | 443,210    | 220,200   | 7,972,089   | 8,172,930   | 79       | 51       | 130     | 29      | 37      | 66     | 196        | 0    |
| 96.94%  | 臺中市 | 10,354    | 2,887   | 27.88% | 6,735   | 2,677 | 7,729,785   | 203,250    | 4,296     | 7,937,331   | 399,000     | 55       | 56       | 111     | 26      | 38      | 64     | 175        | 3    |
| 100.00% | 臺南市 | 66,495    | 22,470  | 33.79% | 50,922  | 2,194 | 49,290,944  | 322,090    | 281,033   | 49,894,067  | 5,343,504   | 333      | 308      | 641     | 146     | 263     | 409    | 1,050      | 0    |
| 94.56%  | 高雄市 | 15,655    | 5,518   | 35.25% | 12,168  | 2,076 | 11,457,419  | 451,680    | 546,127   | 12,455,226  | 918,610     | 95       | 64       | 159     | 30      | 72      | 102    | 261        | 8    |
| 100.00% | 宜蘭縣 | 192,103   | 42,260  | 22.00% | 106,779 | 3,019 | 127,595,057 | 978,715    | 195,672   | 128,769,444 | 11,353,800  | 1,050    | 1,081    | 2,131   | 354     | 864     | 1,218  | 3,349      | 0    |
| 100.00% | 新竹縣 | 13,640    | 3,444   | 25.25% | 8,814   | 2,750 | 9,472,285   | 1,249,690  | 152,224   | 10,874,199  | 143,700     | 61       | 71       | 132     | 40      | 52      | 92     | 224        | 0    |
| 62.85%  | 苗栗縣 | 22,165    | 6,143   | 27.71% | 15,319  | 4,023 | 24,713,237  | 5,471,591  | 366,173   | 30,551,001  | 2,105,019   | 143      | 117      | 260     | 123     | 157     | 280    | 540        | 133  |
| 100.00% | 彰化縣 | 13,547    | 3,820   | 28.20% | 8,884   | 2,107 | 8,049,236   | 161,479    | 200       | 8,210,915   | 331,814     | 61       | 71       | 132     | 15      | 47      | 62     | 194        | 0    |
| 90.63%  | 南投縣 | 111,786   | 31,639  | 28.30% | 111,148 | 3,002 | 94,984,051  | 4,613,904  | 873,152   | 100,471,107 | 25,910,039  | 530      | 402      | 932     | 339     | 463     | 802    | 1,734      | 85   |
| 91.78%  | 雲林縣 | 7,998     | 1,512   | 18.90% | 4,009   | 2,706 | 4,090,924   | 894,882    | 21,600    | 5,007,406   | 362,980     | 42       | 51       | 93      | 22      | 31      | 53     | 146        | 6    |
| 100.00% | 嘉義縣 | 26,970    | 7,107   | 26.35% | 17,314  | 2,654 | 18,863,578  | 528,641    | 106,500   | 19,498,719  | 1,742,330   | 197      | 140      | 337     | 50      | 124     | 174    | 511        | 0    |
| 100.00% | 屏東縣 | 153,326   | 33,801  | 22.05% | 80,199  | 2,794 | 94,423,153  | 616,475    | 1,137,019 | 96,176,647  | 25,049,096  | 680      | 593      | 1,273   | 280     | 634     | 914    | 2,187      | 0    |
| 100.00% | 臺東縣 | 169,570   | 37,302  | 22.00% | 87,643  | 2,052 | 76,549,969  | 221,297    | 98,230    | 76,869,496  | 3,256,475   | 732      | 851      | 1,583   | 232     | 504     | 736    | 2,319      | 0    |
| 100.00% | 花蓮縣 | 146,165   | 34,593  | 23.67% | 78,809  | 2,041 | 70,603,464  | 264,360    | 114,330   | 70,982,154  | 2,478,311   | 1,221    | 669      | 1,890   | 214     | 453     | 667    | 2,557      | 0    |
| 99.44%  | 澎湖縣 | 40,517    | 3,541   | 8.74%  | 6,292   | 1,695 | 6,003,070   | 4,700      | 29,300    | 6,037,070   | 20,532,033  | 596      | 700      | 1,296   | 118     | 272     | 390    | 1,686      | 7    |
| 100.00% | 基隆市 | 310       | 219     | 70.65% | 438     | 2,351 | 514,814     | 0          | 0         | 514,814     | 0           | 2        | 2        | 4       | 2       | 3       | 5      | 9          | 0    |
| 100.00% | 新竹市 | 310       | 155     | 50.00% | 327     | 3,307 | 512,606     | 0          | 0         | 512,606     | 0           | 1        | 1        | 2       | 1       | 4       | 5      | 7          | 0    |
| 100.00% | 嘉義市 | 1,643     | 658     | 40.05% | 1,527   | 2,529 | 1,664,022   | 27,580     | 108,500   | 1,800,102   | 260,000     | 8        | 7        | 15      | 1       | 10      | 11     | 26         | 0    |
| 100.00% | 金門縣 | 57,319    | 9,903   | 17.28% | 18,151  | 1,665 | 16,490,433  | 91,091     | 23,972    | 16,605,496  | 4,875,938   | 261      | 251      | 512     | 74      | 215     | 289    | 801        | 0    |
| 100.00% | 連江縣 | 29,047    | 3,922   | 13.50% | 6,867   | 1,798 | 7,053,208   | 217,980    | 70,800    | 7,341,988   | 217,000     | 131      | 130      | 261     | 42      | 102     | 144    | 405        | 0    |
| 97.89%  | 總計  | 1,115,872 | 262,411 | 23.52% | 649,114 | 2,525 | 662,513,772 | 17,304,682 | 4,776,840 | 684,595,294 | 113,782,724 | 6,450    | 5,760    | 12,210  | 2,225   | 4,484   | 6,709  | 18,919     | 242  |

## 各縣市民宿營運報表

資料期間：2023 年 1 月至 2023 年 6 月

| 填報率     | 縣市  | 總出租客房數    | 客房住用數     | 客房住用率  | 住宿人次      | 平均房價  | 客房收入          | 餐飲收入        | 其他收入       | 收入合計          | 裝修及設備       | 登記經營者(男) | 登記經營者(女) | 登記經營者小計 | 員工人數(男) | 員工人數(女) | 員工人數小計 | 經營者及員工人數總計 | 未報家數 |
|---------|-----|-----------|-----------|--------|-----------|-------|---------------|-------------|------------|---------------|-------------|----------|----------|---------|---------|---------|--------|------------|------|
| 100.00% | 新北市 | 155,253   | 46,987    | 30.26% | 107,674   | 2,785 | 130,865,845   | 3,876,621   | 2,122,408  | 136,864,874   | 3,474,637   | 167      | 146      | 313     | 79      | 156     | 235    | 548        | 0    |
| 100.00% | 臺北市 | 905       | 25        | 2.76%  | 50        | 6,000 | 150,000       | 0           | 0          | 150,000       | 0           | 1        | 0        | 1       | 1       | 0       | 1      | 2          | 0    |
| 100.00% | 桃園市 | 67,501    | 15,431    | 22.86% | 39,201    | 2,980 | 45,976,694    | 3,165,335   | 160,880    | 49,302,909    | 3,679,906   | 77       | 47       | 124     | 35      | 53      | 88     | 212        | 0    |
| 100.00% | 臺中市 | 55,253    | 15,173    | 27.46% | 36,924    | 2,662 | 40,384,294    | 1,658,000   | 109,088    | 42,151,382    | 1,067,129   | 52       | 60       | 112     | 27      | 41      | 68     | 180        | 0    |
| 100.00% | 臺南市 | 353,143   | 120,528   | 34.13% | 278,432   | 2,229 | 268,716,707   | 2,480,524   | 1,917,332  | 273,114,563   | 10,783,752  | 298      | 297      | 595     | 149     | 258     | 407    | 1,002      | 0    |
| 100.00% | 高雄市 | 87,513    | 28,586    | 32.66% | 63,184    | 2,115 | 60,459,353    | 2,100,110   | 2,131,442  | 64,690,905    | 700,121     | 92       | 65       | 157     | 39      | 71      | 110    | 267        | 0    |
| 100.00% | 宜蘭縣 | 1,046,532 | 224,050   | 21.41% | 560,158   | 2,906 | 651,160,653   | 7,513,401   | 826,613    | 659,500,667   | 81,771,693  | 996      | 1,082    | 2,078   | 368     | 857     | 1,225  | 3,303      | 0    |
| 100.00% | 新竹縣 | 76,951    | 18,374    | 23.88% | 48,663    | 2,668 | 49,025,801    | 9,116,950   | 1,158,784  | 59,301,535    | 701,050     | 64       | 67       | 131     | 40      | 52      | 92     | 223        | 0    |
| 100.00% | 苗栗縣 | 201,166   | 53,290    | 26.49% | 134,405   | 3,865 | 205,972,723   | 28,737,017  | 3,205,239  | 237,914,979   | 12,723,744  | 220      | 183      | 403     | 176     | 222     | 398    | 801        | 0    |
| 100.00% | 彰化縣 | 69,942    | 20,675    | 29.56% | 46,997    | 2,193 | 45,348,000    | 1,587,228   | 16,500     | 46,951,728    | 460,353     | 59       | 66       | 125     | 17      | 38      | 55     | 180        | 0    |
| 100.00% | 南投縣 | 677,672   | 178,640   | 26.36% | 534,817   | 3,094 | 552,735,125   | 30,441,026  | 2,442,663  | 585,618,814   | 16,398,277  | 589      | 415      | 1,004   | 356     | 508     | 864    | 1,868      | 0    |
| 100.00% | 雲林縣 | 49,183    | 8,506     | 17.29% | 23,819    | 2,711 | 23,063,862    | 4,370,611   | 631,710    | 28,066,183    | 6,811,760   | 46       | 38       | 84      | 27      | 38      | 65     | 149        | 0    |
| 100.00% | 嘉義縣 | 160,633   | 41,922    | 26.10% | 105,634   | 2,691 | 112,806,689   | 3,245,821   | 838,430    | 116,890,940   | 7,984,200   | 192      | 134      | 326     | 54      | 134     | 188    | 514        | 0    |
| 100.00% | 屏東縣 | 873,993   | 248,010   | 28.38% | 601,010   | 2,854 | 707,934,102   | 3,941,605   | 4,734,002  | 716,609,709   | 139,906,837 | 654      | 556      | 1,210   | 288     | 676     | 964    | 2,174      | 0    |
| 100.00% | 臺東縣 | 960,641   | 232,088   | 24.16% | 548,270   | 2,128 | 493,887,982   | 1,414,521   | 463,367    | 495,765,870   | 35,574,745  | 704      | 829      | 1,533   | 237     | 539     | 776    | 2,309      | 0    |
| 100.00% | 花蓮縣 | 1,094,512 | 272,900   | 24.93% | 632,375   | 2,133 | 582,230,513   | 2,906,124   | 615,105    | 585,751,742   | 17,094,733  | 999      | 931      | 1,930   | 324     | 572     | 896    | 2,826      | 0    |
| 100.00% | 澎湖縣 | 597,829   | 203,936   | 34.11% | 443,813   | 2,459 | 501,539,158   | 1,279,931   | 2,218,543  | 505,037,632   | 113,911,651 | 596      | 696      | 1,292   | 241     | 550     | 791    | 2,083      | 0    |
| 100.00% | 基隆市 | 1,515     | 732       | 48.32% | 1,488     | 1,987 | 1,454,212     | 0           | 0          | 1,454,212     | 47,527      | 2        | 2        | 4       | 1       | 2       | 3      | 7          | 0    |
| 100.00% | 新竹市 | 1,810     | 855       | 47.24% | 1,790     | 3,283 | 2,807,101     | 0           | 0          | 2,807,101     | 0           | 1        | 1        | 2       | 1       | 3       | 4      | 6          | 0    |
| 100.00% | 嘉義市 | 8,418     | 3,315     | 39.38% | 7,635     | 2,275 | 7,542,005     | 138,070     | 918,316    | 8,598,391     | 338,320     | 7        | 4        | 11      | 0       | 8       | 8      | 19         | 0    |
| 100.00% | 金門縣 | 330,056   | 75,219    | 22.79% | 144,814   | 1,766 | 132,845,979   | 788,591     | 323,469    | 133,958,039   | 5,381,300   | 254      | 243      | 497     | 92      | 226     | 318    | 815        | 0    |
| 100.00% | 連江縣 | 187,378   | 63,363    | 33.82% | 121,481   | 1,984 | 125,680,952   | 3,212,370   | 306,418    | 129,199,740   | 2,965,385   | 134      | 129      | 263     | 52      | 140     | 192    | 455        | 0    |
| 100.00% | 總計  | 7,057,799 | 1,872,605 | 26.53% | 4,482,634 | 2,533 | 4,742,587,750 | 111,973,856 | 25,140,309 | 4,879,701,915 | 461,777,120 | 6,204    | 5,991    | 12,195  | 2,604   | 5,144   | 7,748  | 19,943     | 0    |

## 各縣市民宿營運報表

資料期間：2023 年 7 月至 2023 年 12 月

| 填報率     | 縣市  | 總出租客房數    | 客房住用數     | 客房住用率  | 住宿人次      | 平均房價  | 客房收入          | 餐飲收入       | 其他收入       | 收入合計          | 裝修及設備       | 登記經營者(男) | 登記經營者(女) | 登記經營者小計 | 員工人數(男) | 員工人數(女) | 員工人數小計 | 經營者及員工人數總計 | 未報家數 |
|---------|-----|-----------|-----------|--------|-----------|-------|---------------|------------|------------|---------------|-------------|----------|----------|---------|---------|---------|--------|------------|------|
| 100.00% | 新北市 | 151,383   | 51,828    | 34.24% | 121,241   | 2,751 | 142,581,390   | 3,011,845  | 1,394,267  | 146,987,502   | 2,567,355   | 171      | 144      | 315     | 86      | 139     | 225    | 540        | 0    |
| 100.00% | 臺北市 | 305       | 20        | 6.56%  | 40        | 6,000 | 120,000       | 0          | 0          | 120,000       | 0           | 1        | 0        | 1       | 1       | 0       | 1      | 2          | 0    |
| 100.00% | 桃園市 | 67,736    | 16,135    | 23.82% | 40,796    | 2,881 | 46,485,029    | 3,346,634  | 382,600    | 50,214,263    | 34,457,662  | 79       | 51       | 130     | 29      | 37      | 66     | 196        | 0    |
| 96.94%  | 臺中市 | 58,339    | 15,687    | 26.89% | 37,942    | 2,623 | 41,152,173    | 959,140    | 76,279     | 42,187,592    | 1,627,080   | 55       | 56       | 111     | 26      | 38      | 64     | 175        | 3    |
| 100.00% | 臺南市 | 382,948   | 126,046   | 32.91% | 284,967   | 2,174 | 274,053,581   | 1,359,996  | 1,593,805  | 277,007,382   | 11,709,573  | 333      | 308      | 641     | 146     | 263     | 409    | 1,050      | 0    |
| 94.56%  | 高雄市 | 89,093    | 28,820    | 32.35% | 62,122    | 2,020 | 58,213,664    | 1,793,200  | 1,503,797  | 61,510,661    | 1,386,476   | 95       | 64       | 159     | 30      | 72      | 102    | 261        | 8    |
| 100.00% | 宜蘭縣 | 1,111,323 | 271,936   | 24.47% | 689,208   | 2,909 | 790,952,788   | 6,138,107  | 880,404    | 797,971,299   | 49,446,226  | 1,050    | 1,081    | 2,131   | 354     | 864     | 1,218  | 3,349      | 0    |
| 99.06%  | 新竹縣 | 80,774    | 19,620    | 24.29% | 50,530    | 2,699 | 52,949,076    | 9,291,747  | 728,910    | 62,969,733    | 1,258,943   | 61       | 71       | 132     | 40      | 52      | 92     | 224        | 1    |
| 60.89%  | 苗栗縣 | 134,419   | 35,201    | 26.19% | 85,705    | 3,851 | 135,558,493   | 17,451,593 | 1,905,234  | 154,915,320   | 9,522,280   | 143      | 117      | 260     | 123     | 157     | 280    | 540        | 140  |
| 100.00% | 彰化縣 | 76,681    | 21,760    | 28.38% | 50,787    | 2,086 | 45,396,321    | 1,364,101  | 5,100      | 46,765,522    | 545,213     | 61       | 71       | 132     | 15      | 47      | 62     | 194        | 0    |
| 90.52%  | 南投縣 | 671,020   | 168,134   | 25.06% | 507,297   | 2,942 | 494,619,602   | 23,914,705 | 3,246,726  | 521,781,033   | 55,456,996  | 530      | 402      | 932     | 339     | 463     | 802    | 1,734      | 86   |
| 90.41%  | 雲林縣 | 46,546    | 8,123     | 17.45% | 21,327    | 2,791 | 22,669,272    | 4,251,297  | 133,400    | 27,053,969    | 1,227,907   | 42       | 51       | 93      | 22      | 31      | 53     | 146        | 7    |
| 100.00% | 嘉義縣 | 158,466   | 38,799    | 24.48% | 96,401    | 2,606 | 101,105,833   | 3,568,360  | 915,840    | 105,590,033   | 6,106,723   | 197      | 140      | 337     | 50      | 124     | 174    | 511        | 0    |
| 100.00% | 屏東縣 | 911,393   | 270,966   | 29.73% | 655,436   | 2,823 | 764,849,084   | 3,753,332  | 6,174,630  | 774,777,046   | 140,932,056 | 680      | 593      | 1,273   | 280     | 634     | 914    | 2,187      | 0    |
| 100.00% | 臺東縣 | 1,002,271 | 267,080   | 26.65% | 635,754   | 2,083 | 556,408,747   | 1,521,636  | 704,975    | 558,635,358   | 18,296,993  | 732      | 851      | 1,583   | 232     | 504     | 736    | 2,319      | 0    |
| 100.00% | 花蓮縣 | 893,704   | 249,922   | 27.96% | 580,838   | 2,077 | 518,989,826   | 1,740,573  | 1,202,067  | 521,932,466   | 19,705,742  | 1,221    | 669      | 1,890   | 214     | 453     | 667    | 2,557      | 0    |
| 99.44%  | 澎湖縣 | 639,275   | 147,892   | 23.13% | 317,926   | 2,382 | 352,234,068   | 649,905    | 413,261    | 353,297,234   | 78,858,091  | 596      | 700      | 1,296   | 118     | 272     | 390    | 1,686      | 7    |
| 100.00% | 基隆市 | 1,840     | 1,213     | 65.92% | 2,398     | 2,224 | 2,697,480     | 0          | 0          | 2,697,480     | 5,000       | 2        | 2        | 4       | 2       | 3       | 5      | 9          | 0    |
| 100.00% | 新竹市 | 1,840     | 880       | 47.83% | 1,793     | 3,370 | 2,965,762     | 0          | 0          | 2,965,762     | 0           | 1        | 1        | 2       | 1       | 4       | 5      | 7          | 0    |
| 100.00% | 嘉義市 | 9,323     | 3,763     | 40.36% | 8,714     | 2,282 | 8,587,439     | 190,102    | 536,749    | 9,314,290     | 904,540     | 8        | 7        | 15      | 1       | 10      | 11     | 26         | 0    |
| 100.00% | 金門縣 | 347,785   | 80,881    | 23.26% | 153,818   | 1,759 | 142,266,527   | 512,138    | 312,059    | 143,090,724   | 8,198,687   | 261      | 251      | 512     | 74      | 215     | 289    | 801        | 0    |
| 100.00% | 連江縣 | 202,241   | 55,690    | 27.54% | 107,566   | 2,100 | 116,966,382   | 3,508,232  | 501,724    | 120,976,338   | 1,026,080   | 131      | 130      | 261     | 42      | 102     | 144    | 405        | 0    |
| 97.81%  | 總計  | 7,038,705 | 1,880,396 | 26.72% | 4,512,606 | 2,484 | 4,671,822,537 | 88,326,643 | 22,611,827 | 4,782,761,007 | 443,239,623 | 6,450    | 5,760    | 12,210  | 2,225   | 4,484   | 6,709  | 18,919     | 252  |

## 各縣市民宿營運報表

資料期間：2023 年 1 月至 2023 年 12 月

| 填報率     | 縣市  | 總出租客房數     | 客房住用數     | 客房住用率  | 住宿人次      | 平均房價  | 客房收入          | 餐飲收入        | 其他收入       | 收入合計          | 裝修及設備       | 登記經營者(男) | 登記經營者(女) | 登記經營者小計 | 員工人數(男) | 員工人數(女) | 員工人數小計 | 經營者及員工人數總計 | 未報家數 |
|---------|-----|------------|-----------|--------|-----------|-------|---------------|-------------|------------|---------------|-------------|----------|----------|---------|---------|---------|--------|------------|------|
| 100.00% | 新北市 | 306,636    | 98,815    | 32.23% | 228,915   | 2,767 | 273,447,235   | 6,888,466   | 3,516,675  | 283,852,376   | 6,041,992   | 171      | 144      | 315     | 86      | 139     | 225    | 540        | 0    |
| 100.00% | 臺北市 | 1,210      | 45        | 3.72%  | 90        | 6,000 | 270,000       | 0           | 0          | 270,000       | 0           | 1        | 0        | 1       | 1       | 0       | 1      | 2          | 0    |
| 100.00% | 桃園市 | 135,237    | 31,566    | 23.34% | 79,997    | 2,929 | 92,461,723    | 6,511,969   | 543,480    | 99,517,172    | 38,137,568  | 79       | 51       | 130     | 29      | 37      | 66     | 196        | 0    |
| 96.94%  | 臺中市 | 113,592    | 30,860    | 27.17% | 74,866    | 2,642 | 81,536,467    | 2,617,140   | 185,367    | 84,338,974    | 2,694,209   | 55       | 56       | 111     | 26      | 38      | 64     | 175        | 3    |
| 100.00% | 臺南市 | 736,091    | 246,574   | 33.50% | 563,399   | 2,201 | 542,770,288   | 3,840,520   | 3,511,137  | 550,121,945   | 22,493,325  | 333      | 308      | 641     | 146     | 263     | 409    | 1,050      | 0    |
| 94.56%  | 高雄市 | 176,606    | 57,406    | 32.51% | 125,306   | 2,067 | 118,673,017   | 3,893,310   | 3,635,239  | 126,201,566   | 2,086,597   | 95       | 64       | 159     | 30      | 72      | 102    | 261        | 8    |
| 100.00% | 宜蘭縣 | 2,157,855  | 495,986   | 22.99% | 1,249,366 | 2,908 | 1,442,113,441 | 13,651,508  | 1,707,017  | 1,457,471,966 | 131,217,919 | 1,050    | 1,081    | 2,131   | 354     | 864     | 1,218  | 3,349      | 0    |
| 99.06%  | 新竹縣 | 157,725    | 37,994    | 24.09% | 99,193    | 2,684 | 101,974,877   | 18,408,697  | 1,887,694  | 122,271,268   | 1,959,993   | 61       | 71       | 132     | 40      | 52      | 92     | 224        | 1    |
| 60.89%  | 苗栗縣 | 335,585    | 88,491    | 26.37% | 220,110   | 3,860 | 341,531,216   | 46,188,610  | 5,110,473  | 392,830,299   | 22,246,024  | 143      | 117      | 260     | 123     | 157     | 280    | 540        | 140  |
| 100.00% | 彰化縣 | 146,623    | 42,435    | 28.94% | 97,784    | 2,138 | 90,744,321    | 2,951,329   | 21,600     | 93,717,250    | 1,005,566   | 61       | 71       | 132     | 15      | 47      | 62     | 194        | 0    |
| 90.52%  | 南投縣 | 1,348,692  | 346,774   | 25.71% | 1,042,114 | 3,020 | 1,047,354,727 | 54,355,731  | 5,689,389  | 1,107,399,847 | 71,855,273  | 530      | 402      | 932     | 339     | 463     | 802    | 1,734      | 86   |
| 90.41%  | 雲林縣 | 95,729     | 16,629    | 17.37% | 45,146    | 2,750 | 45,733,134    | 8,621,908   | 765,110    | 55,120,152    | 8,039,667   | 42       | 51       | 93      | 22      | 31      | 53     | 146        | 7    |
| 100.00% | 嘉義縣 | 319,099    | 80,721    | 25.30% | 202,035   | 2,650 | 213,912,522   | 6,814,181   | 1,754,270  | 222,480,973   | 14,090,923  | 197      | 140      | 337     | 50      | 124     | 174    | 511        | 0    |
| 100.00% | 屏東縣 | 1,785,386  | 518,976   | 29.07% | 1,256,446 | 2,838 | 1,472,783,186 | 7,694,937   | 10,908,632 | 1,491,386,755 | 280,838,893 | 680      | 593      | 1,273   | 280     | 634     | 914    | 2,187      | 0    |
| 100.00% | 臺東縣 | 1,962,912  | 499,168   | 25.43% | 1,184,024 | 2,104 | 1,050,296,729 | 2,936,157   | 1,168,342  | 1,054,401,228 | 53,871,738  | 732      | 851      | 1,583   | 232     | 504     | 736    | 2,319      | 0    |
| 100.00% | 花蓮縣 | 1,988,216  | 522,822   | 26.30% | 1,213,213 | 2,106 | 1,101,220,339 | 4,646,697   | 1,817,172  | 1,107,684,208 | 36,800,475  | 1,221    | 669      | 1,890   | 214     | 453     | 667    | 2,557      | 0    |
| 99.44%  | 澎湖縣 | 1,237,104  | 351,828   | 28.44% | 761,739   | 2,427 | 853,773,226   | 1,929,836   | 2,631,804  | 858,334,866   | 192,769,742 | 596      | 700      | 1,296   | 118     | 272     | 390    | 1,686      | 7    |
| 100.00% | 基隆市 | 3,355      | 1,945     | 57.97% | 3,886     | 2,135 | 4,151,692     | 0           | 0          | 4,151,692     | 52,527      | 2        | 2        | 4       | 2       | 3       | 5      | 9          | 0    |
| 100.00% | 新竹市 | 3,650      | 1,735     | 47.53% | 3,583     | 3,327 | 5,772,863     | 0           | 0          | 5,772,863     | 0           | 1        | 1        | 2       | 1       | 4       | 5      | 7          | 0    |
| 100.00% | 嘉義市 | 17,741     | 7,078     | 39.90% | 16,349    | 2,279 | 16,129,444    | 328,172     | 1,455,065  | 17,912,681    | 1,242,860   | 8        | 7        | 15      | 1       | 10      | 11     | 26         | 0    |
| 100.00% | 金門縣 | 677,841    | 156,100   | 23.03% | 298,632   | 1,762 | 275,112,506   | 1,300,729   | 635,528    | 277,048,763   | 13,579,987  | 261      | 251      | 512     | 74      | 215     | 289    | 801        | 0    |
| 100.00% | 連江縣 | 389,619    | 119,053   | 30.56% | 229,047   | 2,038 | 242,647,334   | 6,720,602   | 808,142    | 250,176,078   | 3,991,465   | 131      | 130      | 261     | 42      | 102     | 144    | 405        | 0    |
| 97.81%  | 總計  | 14,096,504 | 3,753,001 | 26.62% | 8,995,240 | 2,509 | 9,414,410,287 | 200,300,499 | 47,752,136 | 9,662,462,922 | 905,016,743 | 6,450    | 5,760    | 12,210  | 2,225   | 4,484   | 6,709  | 18,919     | 252  |

資料期間：2023 年 1 月至 2023 年 12 月

臺北市 各鄉鎮民宿 營運報表

資料期間：2023 年 1 月至 2023 年 12 月

[illegible]

|         |     |       |    |       |    |       |         |   |   |         |   |   |   |   |   |   |   |   |
|---------|-----|-------|----|-------|----|-------|---------|---|---|---------|---|---|---|---|---|---|---|---|
| 0.00%   | 大安區 | 0     | 0  | 0.00% | 0  | 0     | 0       | 0 | 0 | 0       | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 0.00%   | 萬華區 | 0     | 0  | 0.00% | 0  | 0     | 0       | 0 | 0 | 0       | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 0.00%   | 信義區 | 0     | 0  | 0.00% | 0  | 0     | 0       | 0 | 0 | 0       | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 100.00% | 士林區 | 1,210 | 45 | 3.72% | 90 | 6,000 | 270,000 | 0 | 0 | 270,000 | 0 | 1 | 0 | 1 | 1 | 0 | 1 | 2 |
| 0.00%   | 北投區 | 0     | 0  | 0.00% | 0  | 0     | 0       | 0 | 0 | 0       | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 0.00%   | 內湖區 | 0     | 0  | 0.00% | 0  | 0     | 0       | 0 | 0 | 0       | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 0.00%   | 南港區 | 0     | 0  | 0.00% | 0  | 0     | 0       | 0 | 0 | 0       | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 0.00%   | 文山區 | 0     | 0  | 0.00% | 0  | 0     | 0       | 0 | 0 | 0       | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 100.00% | 總計  | 1,210 | 45 | 3.72% | 90 | 6,000 | 270,000 | 0 | 0 | 270,000 | 0 | 1 | 0 | 1 | 1 | 0 | 1 | 2 |

桃園市 各鄉鎮民宿 營運報表

資料期間：2023 年 1 月 至 2023 年 12 月

| 填報率     | 市區<br>鄉鎮 | 總出租客房數  | 客房住用數  | 客房住用率  | 住宿人次   | 平均房價  | 客房收入       | 餐飲收入      | 其他收入    | 收入合計       | 裝修及設備      | 登記經營者<br>(男) | 登記經營者(女) | 登記經營者小計 | 員工人數(男) | 員工人數(女) | 員工人數小計 | 經營者及員工人數總計 | 未報家數 |
|---------|----------|---------|--------|--------|--------|-------|------------|-----------|---------|------------|------------|--------------|----------|---------|---------|---------|--------|------------|------|
| 100.00% | 中壢區      | 3,253   | 1,957  | 60.16% | 3,367  | 1,679 | 3,285,898  | 0         | 0       | 3,285,898  | 32,011,090 | 3            | 0        | 3       | 1       | 0       | 1      | 4          | 0    |
| 0.00%   | 平鎮區      | 0       | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0       | 0          | 0          | 0            | 0        | 0       | 0       | 0       | 0      | 0          | 0    |
| 100.00% | 龍潭區      | 8,645   | 3,139  | 36.31% | 8,025  | 2,054 | 6,446,194  | 0         | 900     | 6,447,094  | 1,110,160  | 6            | 6        | 12      | 0       | 0       | 0      | 12         | 0    |
| 0.00%   | 楊梅區      | 0       | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0       | 0          | 0          | 0            | 0        | 0       | 0       | 0       | 0      | 0          | 0    |
| 100.00% | 新屋區      | 1,825   | 179    | 9.81%  | 716    | 4,655 | 833,210    | 0         | 0       | 833,210    | 442,192    | 0            | 1        | 1       | 0       | 0       | 0      | 1          | 0    |
| 100.00% | 觀音區      | 2,429   | 180    | 7.41%  | 327    | 2,592 | 466,514    | 0         | 0       | 466,514    | 90,000     | 2            | 1        | 3       | 0       | 0       | 0      | 3          | 0    |
| 0.00%   | 桃園區      | 0       | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0       | 0          | 0          | 0            | 0        | 0       | 0       | 0       | 0      | 0          | 0    |
| 0.00%   | 龜山區      | 0       | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0       | 0          | 0          | 0            | 0        | 0       | 0       | 0       | 0      | 0          | 0    |
| 100.00% | 八德區      | 31      | 6      | 19.35% | 12     | 2,300 | 13,800     | 0         | 0       | 13,800     | 0          | 0            | 1        | 1       | 0       | 0       | 0      | 1          | 0    |
| 100.00% | 大溪區      | 21,265  | 4,362  | 20.51% | 9,645  | 3,535 | 15,418,179 | 0         | 16,400  | 15,434,579 | 1,051,123  | 16           | 11       | 27      | 2       | 13      | 15     | 42         | 0    |
| 100.00% | 復興區      | 91,484  | 19,498 | 21.31% | 52,870 | 3,169 | 61,780,598 | 5,730,969 | 426,180 | 67,937,747 | 2,841,458  | 48           | 28       | 76      | 23      | 23      | 46     | 122        | 0    |
| 100.00% | 大園區      | 2,290   | 1,187  | 51.83% | 1,331  | 1,902 | 2,258,000  | 781,000   | 100,000 | 3,139,000  | 115,000    | 2            | 0        | 2       | 3       | 1       | 4      | 6          | 0    |
| 100.00% | 蘆竹區      | 4,015   | 1,058  | 26.35% | 3,704  | 1,852 | 1,959,330  | 0         | 0       | 1,959,330  | 476,545    | 2            | 3        | 5       | 0       | 0       | 0      | 5          | 0    |
| 100.00% | 總計       | 135,237 | 31,566 | 23.34% | 79,997 | 2,929 | 92,461,723 | 6,511,969 | 543,480 | 99,517,172 | 38,137,568 | 79           | 51       | 130     | 29      | 37      | 66     | 196        | 0    |

臺中市 各鄉鎮民宿 營運報表

資料期間：2023 年 1 月 至 2023 年 12 月

| 填報率     | 市區<br>鄉鎮 | 總出租客房數 | 客房住用數 | 客房住用率  | 住宿人次 | 平均房價  | 客房收入    | 餐飲收入 | 其他收入 | 收入合計    | 裝修及設備   | 登記經營者<br>(男) | 登記經營者(女) | 登記經營者小計 | 員工人數(男) | 員工人數(女) | 員工人數小計 | 經營者及員工人數總計 | 未報家數 |
|---------|----------|--------|-------|--------|------|-------|---------|------|------|---------|---------|--------------|----------|---------|---------|---------|--------|------------|------|
| 0.00%   | 中區       | 0      | 0     | 0.00%  | 0    | 0     | 0       | 0    | 0    | 0       | 0       | 0            | 0        | 0       | 0       | 0       | 0      | 0          | 0    |
| 0.00%   | 東區       | 0      | 0     | 0.00%  | 0    | 0     | 0       | 0    | 0    | 0       | 0       | 0            | 0        | 0       | 0       | 0       | 0      | 0          | 0    |
| 0.00%   | 南區       | 0      | 0     | 0.00%  | 0    | 0     | 0       | 0    | 0    | 0       | 0       | 0            | 0        | 0       | 0       | 0       | 0      | 0          | 0    |
| 0.00%   | 西區       | 0      | 0     | 0.00%  | 0    | 0     | 0       | 0    | 0    | 0       | 0       | 0            | 0        | 0       | 0       | 0       | 0      | 0          | 0    |
| 0.00%   | 北區       | 0      | 0     | 0.00%  | 0    | 0     | 0       | 0    | 0    | 0       | 0       | 0            | 0        | 0       | 0       | 0       | 0      | 0          | 0    |
| 0.00%   | 北屯區      | 0      | 0     | 0.00%  | 0    | 0     | 0       | 0    | 0    | 0       | 0       | 0            | 0        | 0       | 0       | 0       | 0      | 0          | 0    |
| 0.00%   | 西屯區      | 0      | 0     | 0.00%  | 0    | 0     | 0       | 0    | 0    | 0       | 0       | 0            | 0        | 0       | 0       | 0       | 0      | 0          | 0    |
| 0.00%   | 南屯區      | 0      | 0     | 0.00%  | 0    | 0     | 0       | 0    | 0    | 0       | 0       | 0            | 0        | 0       | 0       | 0       | 0      | 0          | 0    |
| 100.00% | 太平區      | 2,191  | 261   | 11.91% | 774  | 3,665 | 956,600 | 0    | 0    | 956,600 | 164,500 | 1            | 2        | 3       | 0       | 3       | 3      | 6          | 0    |
| 0.00%   | 大里區      | 0      | 0     | 0.00%  | 0    | 0     | 0       | 0    | 0    | 0       | 0       | 0            | 0        | 0       | 0       | 0       | 0      | 0          | 0    |
| 100.00% | 霧峰區      | 608    | 14    | 2.30%  | 28   | 1,500 | 21,000  | 0    | 0    | 21,000  | 0       | 0            | 1        | 1       | 0       | 0       | 0      | 1          | 0    |

|         |     |         |        |        |        |       |            |           |         |            |           |    |    |     |    |    |    |     |   |
|---------|-----|---------|--------|--------|--------|-------|------------|-----------|---------|------------|-----------|----|----|-----|----|----|----|-----|---|
| 0.00%   | 烏日區 | 0       | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0       | 0          | 0         | 0  | 0  | 0   | 0  | 0  | 0  | 0   |   |
| 100.00% | 豐原區 | 2,920   | 723    | 24.76% | 2,333  | 2,812 | 2,033,380  | 0         | 0       | 2,033,380  | 0         | 1  | 1  | 2   | 1  | 1  | 2  | 4   | 0 |
| 100.00% | 后里區 | 28,160  | 9,892  | 35.13% | 26,981 | 2,448 | 24,217,104 | 0         | 0       | 24,217,104 | 35,000    | 9  | 10 | 19  | 7  | 12 | 19 | 38  | 0 |
| 88.89%  | 石岡區 | 5,359   | 1,013  | 18.90% | 2,705  | 2,676 | 2,710,436  | 1,000     | 0       | 2,711,436  | 553,000   | 5  | 3  | 8   | 0  | 2  | 2  | 10  | 1 |
| 100.00% | 東勢區 | 12,104  | 2,510  | 20.74% | 7,071  | 3,527 | 8,853,090  | 193,000   | 0       | 9,046,090  | 320,000   | 12 | 4  | 16  | 4  | 9  | 13 | 29  | 0 |
| 92.31%  | 和平區 | 15,238  | 3,416  | 22.42% | 9,645  | 3,721 | 12,710,855 | 732,100   | 0       | 13,442,955 | 212,109   | 4  | 9  | 13  | 5  | 4  | 9  | 22  | 1 |
| 95.45%  | 新社區 | 23,012  | 2,993  | 13.01% | 7,499  | 3,184 | 9,529,036  | 1,685,040 | 15,247  | 11,229,323 | 1,144,800 | 12 | 16 | 28  | 6  | 5  | 11 | 39  | 1 |
| 0.00%   | 潭子區 | 0       | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0       | 0          | 0         | 0  | 0  | 0   | 0  | 0  | 0  | 0   | 0 |
| 0.00%   | 大雅區 | 0       | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0       | 0          | 0         | 0  | 0  | 0   | 0  | 0  | 0  | 0   | 0 |
| 0.00%   | 神岡區 | 0       | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0       | 0          | 0         | 0  | 0  | 0   | 0  | 0  | 0  | 0   | 0 |
| 0.00%   | 大肚區 | 0       | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0       | 0          | 0         | 0  | 0  | 0   | 0  | 0  | 0  | 0   | 0 |
| 0.00%   | 沙鹿區 | 0       | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0       | 0          | 0         | 0  | 0  | 0   | 0  | 0  | 0  | 0   | 0 |
| 100.00% | 龍井區 | 19,255  | 9,240  | 47.99% | 15,508 | 1,815 | 16,771,883 | 0         | 170,120 | 16,942,003 | 123,000   | 8  | 9  | 17  | 3  | 1  | 4  | 21  | 0 |
| 100.00% | 梧棲區 | 1,095   | 107    | 9.77%  | 597    | 9,232 | 987,783    | 0         | 0       | 987,783    | 11,000    | 1  | 0  | 1   | 0  | 0  | 0  | 1   | 0 |
| 0.00%   | 清水區 | 0       | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0       | 0          | 0         | 0  | 0  | 0   | 0  | 0  | 0  | 0   | 0 |
| 0.00%   | 大甲區 | 0       | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0       | 0          | 0         | 0  | 0  | 0   | 0  | 0  | 0  | 0   | 0 |
| 100.00% | 外埔區 | 3,650   | 691    | 18.93% | 1,725  | 3,973 | 2,745,300  | 6,000     | 0       | 2,751,300  | 130,800   | 2  | 1  | 3   | 0  | 1  | 1  | 4   | 0 |
| 0.00%   | 大安區 | 0       | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0       | 0          | 0         | 0  | 0  | 0   | 0  | 0  | 0  | 0   | 0 |
| 96.94%  | 總計  | 113,592 | 30,860 | 27.17% | 74,866 | 2,642 | 81,536,467 | 2,617,140 | 185,367 | 84,338,974 | 2,694,209 | 55 | 56 | 111 | 26 | 38 | 64 | 175 | 3 |

臺南市 各鄉鎮民宿 營運報表

資料期間：2023 年 1 月 至 2023 年 12 月

| 填報率     | 市區<br>鄉鎮 | 總出租客房數  | 客房住用數   | 客房住用率  | 住宿人次    | 平均房價  | 客房收入        | 餐飲收入      | 其他收入    | 收入合計        | 裝修及設備      | 登記經營者<br>(男) | 登記經營者(女) | 登記經營者小計 | 員工人數(男) | 員工人數(女) | 員工人數小計 | 經營者及員工人數總計 | 未報家數 |
|---------|----------|---------|---------|--------|---------|-------|-------------|-----------|---------|-------------|------------|--------------|----------|---------|---------|---------|--------|------------|------|
| 100.00% | 中西區      | 349,132 | 134,174 | 38.43% | 294,608 | 2,074 | 278,269,103 | 22,355    | 309,406 | 278,600,864 | 15,540,315 | 158          | 146      | 304     | 67      | 127     | 194    | 498        | 0    |
| 100.00% | 東區       | 9,017   | 3,339   | 37.03% | 6,712   | 1,586 | 5,295,613   | 0         | 0       | 5,295,613   | 45,494     | 7            | 5        | 12      | 6       | 3       | 9      | 21         | 0    |
| 100.00% | 南區       | 4,277   | 1,521   | 35.56% | 4,491   | 2,770 | 4,213,435   | 0         | 120     | 4,213,555   | 0          | 2            | 4        | 6       | 1       | 4       | 5      | 11         | 0    |
| 100.00% | 北區       | 33,185  | 14,562  | 43.88% | 32,310  | 1,943 | 28,295,748  | 0         | 0       | 28,295,748  | 642,000    | 12           | 15       | 27      | 6       | 12      | 18     | 45         | 0    |
| 100.00% | 安平區      | 165,180 | 54,673  | 33.10% | 137,076 | 2,339 | 127,866,454 | 0         | 197,364 | 128,063,818 | 3,077,905  | 80           | 63       | 143     | 33      | 57      | 90     | 233        | 0    |
| 100.00% | 安南區      | 12,410  | 4,135   | 33.32% | 9,227   | 5,475 | 22,639,554  | 0         | 567,246 | 23,206,800  | 165,382    | 4            | 5        | 9       | 4       | 6       | 10     | 19         | 0    |
| 0.00%   | 永康區      | 0       | 0       | 0.00%  | 0       | 0     | 0           | 0         | 0       | 0           | 0          | 0            | 0        | 0       | 0       | 0       | 0      | 0          | 0    |
| 100.00% | 歸仁區      | 2,920   | 278     | 9.52%  | 918     | 2,525 | 702,000     | 0         | 0       | 702,000     | 12,000     | 2            | 0        | 2       | 0       | 0       | 0      | 2          | 0    |
| 100.00% | 新化區      | 4,535   | 453     | 9.99%  | 1,009   | 2,604 | 1,179,700   | 136,000   | 0       | 1,315,700   | 0          | 2            | 2        | 4       | 0       | 0       | 0      | 4          | 0    |
| 100.00% | 左鎮區      | 4,450   | 903     | 20.29% | 1,814   | 1,543 | 1,393,480   | 0         | 0       | 1,393,480   | 0          | 1            | 3        | 4       | 3       | 0       | 3      | 7          | 0    |
| 100.00% | 玉井區      | 26,215  | 6,919   | 26.39% | 14,803  | 1,878 | 12,993,088  | 109,960   | 0       | 13,103,048  | 392,025    | 14           | 11       | 25      | 4       | 9       | 13     | 38         | 0    |
| 100.00% | 楠西區      | 9,793   | 4,475   | 45.70% | 10,566  | 2,766 | 12,378,350  | 1,958,153 | 0       | 14,336,503  | 0          | 4            | 2        | 6       | 6       | 6       | 12     | 18         | 0    |
| 100.00% | 南化區      | 1,002   | 68      | 6.79%  | 272     | 3,600 | 244,800     | 0         | 0       | 244,800     | 0          | 1            | 0        | 1       | 0       | 0       | 0      | 1          | 0    |
| 0.00%   | 仁德區      | 0       | 0       | 0.00%  | 0       | 0     | 0           | 0         | 0       | 0           | 0          | 0            | 0        | 0       | 0       | 0       | 0      | 0          | 0    |
| 100.00% | 關廟區      | 2,548   | 243     | 9.54%  | 586     | 2,425 | 589,340     | 0         | 0       | 589,340     | 0          | 1            | 1        | 2       | 0       | 0       | 0      | 2          | 0    |
| 0.00%   | 龍崎區      | 0       | 0       | 0.00%  | 0       | 0     | 0           | 0         | 0       | 0           | 0          | 0            | 0        | 0       | 0       | 0       | 0      | 0          | 0    |
| 100.00% | 官田區      | 4,285   | 421     | 9.82%  | 964     | 3,334 | 1,403,626   | 0         | 0       | 1,403,626   | 292,700    | 3            | 6        | 9       | 0       | 0       | 0      | 9          | 0    |
| 100.00% | 麻豆區      | 2,415   | 177     | 7.33%  | 391     | 2,678 | 473,950     | 983,802   | 0       | 1,457,752   | 21,000     | 0            | 1        | 1       | 1       | 1       | 2      | 3          | 0    |
| 0.00%   | 佳里區      | 0       | 0       | 0.00%  | 0       | 0     | 0           | 0         | 0       | 0           | 0          | 0            | 0        | 0       | 0       | 0       | 0      | 0          | 0    |
| 100.00% | 西港區      | 4,745   | 647     | 13.64% | 1,184   | 2,376 | 1,537,210   | 0         | 0       | 1,537,210   | 45,000     | 3            | 1        | 4       | 0       | 1       | 1      | 5          | 0    |
| 100.00% | 七股區      | 8,854   | 1,240   | 14.00% | 3,318   | 2,213 | 2,743,870   | 71,050    | 0       | 2,814,920   | 67,300     | 5            | 4        | 9       | 3       | 4       | 7      | 16         | 0    |



|         |      |         |        |        |         |       |             |           |           |             |           |    |    |     |    |    |     |     |   |
|---------|------|---------|--------|--------|---------|-------|-------------|-----------|-----------|-------------|-----------|----|----|-----|----|----|-----|-----|---|
| 0.00%   | 永安區  | 0       | 0      | 0.00%  | 0       | 0     | 0           | 0         | 0         | 0           | 0         | 0  | 0  | 0   | 0  | 0  | 0   | 0   | 0 |
| 0.00%   | 湖內區  | 0       | 0      | 0.00%  | 0       | 0     | 0           | 0         | 0         | 0           | 0         | 0  | 0  | 0   | 0  | 0  | 0   | 0   | 0 |
| 100.00% | 鳳山區  | 12,593  | 5,670  | 45.03% | 10,913  | 1,500 | 8,506,216   | 0         | 40,540    | 8,546,756   | 906,750   | 6  | 10 | 16  | 1  | 5  | 6   | 22  | 0 |
| 0.00%   | 大寮區  | 0       | 0      | 0.00%  | 0       | 0     | 0           | 0         | 0         | 0           | 0         | 0  | 0  | 0   | 0  | 0  | 0   | 0   | 0 |
| 0.00%   | 林園區  | 244     | 5      | 2.05%  | 10      | 2,500 | 12,500      | 0         | 0         | 12,500      | 0         | 0  | 0  | 0   | 0  | 0  | 0   | 0   | 1 |
| 0.00%   | 鳥松區  | 0       | 0      | 0.00%  | 0       | 0     | 0           | 0         | 0         | 0           | 0         | 0  | 0  | 0   | 0  | 0  | 0   | 0   | 0 |
| 100.00% | 大樹區  | 3,285   | 956    | 29.10% | 2,501   | 3,034 | 2,900,382   | 0         | 0         | 2,900,382   | 99,450    | 1  | 1  | 2   | 1  | 1  | 2   | 4   | 0 |
| 100.00% | 旗山區  | 5,964   | 2,279  | 38.21% | 4,856   | 2,031 | 4,628,200   | 0         | 0         | 4,628,200   | 0         | 4  | 3  | 7   | 0  | 2  | 2   | 9   | 0 |
| 91.30%  | 美濃區  | 29,067  | 7,061  | 24.29% | 16,220  | 2,127 | 15,019,741  | 2,472,500 | 629,920   | 18,122,161  | 575,600   | 15 | 10 | 25  | 4  | 9  | 13  | 38  | 2 |
| 100.00% | 六龜區  | 17,458  | 6,670  | 38.21% | 16,466  | 2,656 | 17,713,810  | 989,360   | 2,377,999 | 21,081,169  | 188,400   | 10 | 6  | 16  | 8  | 18 | 26  | 42  | 0 |
| 100.00% | 內門區  | 2,920   | 432    | 14.79% | 1,143   | 2,265 | 978,500     | 0         | 0         | 978,500     | 0         | 1  | 2  | 3   | 0  | 0  | 0   | 3   | 0 |
| 100.00% | 杉林區  | 3,924   | 191    | 4.87%  | 359     | 1,712 | 327,000     | 0         | 0         | 327,000     | 21,090    | 4  | 1  | 5   | 0  | 1  | 1   | 6   | 0 |
| 0.00%   | 甲仙區  | 0       | 0      | 0.00%  | 0       | 0     | 0           | 0         | 0         | 0           | 0         | 0  | 0  | 0   | 0  | 0  | 0   | 0   | 0 |
| 85.71%  | 桃源區  | 8,395   | 2,088  | 24.87% | 5,146   | 1,680 | 3,506,900   | 0         | 0         | 3,506,900   | 0         | 4  | 3  | 7   | 2  | 1  | 3   | 10  | 1 |
| 85.71%  | 那瑪夏區 | 10,288  | 1,035  | 10.06% | 3,260   | 2,280 | 2,359,400   | 273,950   | 182,400   | 2,815,750   | 22,660    | 4  | 2  | 6   | 2  | 1  | 3   | 9   | 1 |
| 100.00% | 茂林區  | 1,825   | 463    | 25.37% | 1,701   | 2,652 | 1,227,800   | 0         | 0         | 1,227,800   | 10,800    | 1  | 0  | 1   | 0  | 2  | 2   | 3   | 0 |
| 100.00% | 茄萣區  | 4,380   | 360    | 8.22%  | 720     | 1,500 | 540,000     | 0         | 0         | 540,000     | 0         | 0  | 3  | 3   | 0  | 0  | 0   | 3   | 0 |
| 94.56%  | 總計   | 176,606 | 57,406 | 32.51% | 125,306 | 2,067 | 118,673,017 | 3,893,310 | 3,635,239 | 126,201,566 | 2,086,597 | 95 | 64 | 159 | 30 | 72 | 102 | 261 | 8 |

|                               |          |           |         |        |           |       |               |            |           |               |             |                  |              |             |             |             |            |                |          |
|-------------------------------|----------|-----------|---------|--------|-----------|-------|---------------|------------|-----------|---------------|-------------|------------------|--------------|-------------|-------------|-------------|------------|----------------|----------|
| 宜蘭縣 各鄉鎮民宿 營運報表                |          |           |         |        |           |       |               |            |           |               |             |                  |              |             |             |             |            |                |          |
| 資料期間：2023 年 1 月 至 2023 年 12 月 |          |           |         |        |           |       |               |            |           |               |             |                  |              |             |             |             |            |                |          |
| 填報率                           | 市區<br>鄉鎮 | 總出租客房數    | 客房住用數   | 客房住用率  | 住宿人次      | 平均房價  | 客房收入          | 餐飲收入       | 其他收入      | 收入合計          | 裝修及設備       | 登記經<br>營者<br>(男) | 登記經營<br>者(女) | 登記經營<br>者小計 | 員工人<br>數(男) | 員工人<br>數(女) | 員工人<br>數小計 | 經營者及員<br>工人數總計 | 未報<br>家數 |
| 100.00%                       | 宜蘭市      | 20,532    | 4,709   | 22.93% | 10,746    | 2,321 | 10,930,557    | 321,220    | 45,969    | 11,297,746    | 49,369      | 7                | 11           | 18          | 0           | 5           | 5          | 23             | 0        |
| 100.00%                       | 頭城鎮      | 95,409    | 22,226  | 23.30% | 55,240    | 2,871 | 63,800,045    | 12,200     | 4,000     | 63,816,245    | 5,369,845   | 47               | 49           | 96          | 12          | 29          | 41         | 137            | 0        |
| 100.00%                       | 礁溪鄉      | 192,120   | 48,660  | 25.33% | 113,941   | 2,960 | 144,044,666   | 2,599,046  | 63,071    | 146,706,783   | 7,490,678   | 94               | 101          | 195         | 40          | 82          | 122        | 317            | 0        |
| 100.00%                       | 壯圍鄉      | 79,296    | 20,804  | 26.24% | 49,455    | 2,736 | 56,919,842    | 280,820    | 0         | 57,200,662    | 12,012,147  | 55               | 40           | 95          | 16          | 27          | 43         | 138            | 0        |
| 100.00%                       | 員山鄉      | 175,755   | 33,137  | 18.85% | 84,707    | 3,076 | 101,918,579   | 349,000    | 58,900    | 102,326,479   | 21,921,764  | 86               | 98           | 184         | 31          | 57          | 88         | 272            | 0        |
| 100.00%                       | 羅東鎮      | 192,418   | 49,310  | 25.63% | 122,979   | 2,360 | 116,395,208   | 62,660     | 37,251    | 116,495,119   | 13,014,477  | 86               | 106          | 192         | 24          | 86          | 110        | 302            | 0        |
| 100.00%                       | 三星鄉      | 293,745   | 57,183  | 19.47% | 139,022   | 2,954 | 168,932,368   | 234,140    | 105,070   | 169,271,578   | 19,371,343  | 144              | 170          | 314         | 41          | 97          | 138        | 452            | 0        |
| 100.00%                       | 大同鄉      | 44,044    | 10,785  | 24.49% | 27,996    | 2,821 | 30,429,138    | 2,480,280  | 871,300   | 33,780,718    | 198,529     | 21               | 21           | 42          | 10          | 20          | 30         | 72             | 0        |
| 100.00%                       | 五結鄉      | 520,280   | 129,248 | 24.84% | 333,659   | 2,968 | 383,562,951   | 2,019,952  | 220,269   | 385,803,172   | 23,990,779  | 248              | 228          | 476         | 89          | 219         | 308        | 784            | 0        |
| 100.00%                       | 冬山鄉      | 514,060   | 113,035 | 21.99% | 295,340   | 3,089 | 349,205,742   | 5,250,190  | 268,917   | 354,724,849   | 27,237,658  | 246              | 236          | 482         | 88          | 232         | 320        | 802            | 0        |
| 100.00%                       | 蘇澳鎮      | 20,682    | 4,641   | 22.44% | 10,974    | 2,534 | 11,761,052    | 42,000     | 0         | 11,803,052    | 427,780     | 10               | 17           | 27          | 2           | 8           | 10         | 37             | 0        |
| 100.00%                       | 南澳鄉      | 9,514     | 2,248   | 23.63% | 5,307     | 1,874 | 4,213,293     | 0          | 32,270    | 4,245,563     | 133,550     | 6                | 4            | 10          | 1           | 2           | 3          | 13             | 0        |
| 0.00%                         | 釣魚臺      | 0         | 0       | 0.00%  | 0         | 0     | 0             | 0          | 0         | 0             | 0           | 0                | 0            | 0           | 0           | 0           | 0          | 0              | 0        |
| 100.00%                       | 總計       | 2,157,855 | 495,986 | 22.99% | 1,249,366 | 2,908 | 1,442,113,441 | 13,651,508 | 1,707,017 | 1,457,471,966 | 131,217,919 | 1,050            | 1,081        | 2,131       | 354         | 864         | 1,218      | 3,349          | 0        |

|                               |          |        |       |        |       |       |           |      |      |           |       |                  |              |             |             |             |            |                |          |
|-------------------------------|----------|--------|-------|--------|-------|-------|-----------|------|------|-----------|-------|------------------|--------------|-------------|-------------|-------------|------------|----------------|----------|
| 新竹縣 各鄉鎮民宿 營運報表                |          |        |       |        |       |       |           |      |      |           |       |                  |              |             |             |             |            |                |          |
| 資料期間：2023 年 1 月 至 2023 年 12 月 |          |        |       |        |       |       |           |      |      |           |       |                  |              |             |             |             |            |                |          |
| 填報率                           | 市區<br>鄉鎮 | 總出租客房數 | 客房住用數 | 客房住用率  | 住宿人次  | 平均房價  | 客房收入      | 餐飲收入 | 其他收入 | 收入合計      | 裝修及設備 | 登記經<br>營者<br>(男) | 登記經營<br>者(女) | 登記經營<br>者小計 | 員工人<br>數(男) | 員工人<br>數(女) | 員工人<br>數小計 | 經營者及員<br>工人數總計 | 未報<br>家數 |
| 0.00%                         | 竹北市      | 0      | 0     | 0.00%  | 0     | 0     | 0         | 0    | 0    | 0         | 0     | 0                | 0            | 0           | 0           | 0           | 0          | 0              | 0        |
| 100.00%                       | 湖口鄉      | 1,825  | 583   | 31.95% | 1,789 | 2,864 | 1,669,600 | 0    | 0    | 1,669,600 | 0     | 1                | 2            | 3           | 0           | 0           | 0          | 3              | 0        |



|         |     |         |        |        |        |       |            |           |        |            |           |    |    |     |    |    |    |     |   |
|---------|-----|---------|--------|--------|--------|-------|------------|-----------|--------|------------|-----------|----|----|-----|----|----|----|-----|---|
| 100.00% | 秀水鄉 | 3,650   | 2,079  | 56.96% | 4,719  | 2,894 | 6,016,020  | 673,262   | 0      | 6,689,282  | 0         | 2  | 0  | 2   | 1  | 3  | 4  | 6   | 0 |
| 100.00% | 鹿港鎮 | 58,291  | 21,548 | 36.97% | 49,138 | 2,238 | 48,223,069 | 2,142,027 | 9,100  | 50,374,196 | 154,696   | 20 | 28 | 48  | 9  | 22 | 31 | 79  | 0 |
| 100.00% | 福興鄉 | 5,024   | 1,348  | 26.83% | 4,072  | 2,283 | 3,076,817  | 92,200    | 0      | 3,169,017  | 0         | 2  | 4  | 6   | 1  | 1  | 2  | 8   | 0 |
| 100.00% | 線西鄉 | 1,825   | 322    | 17.64% | 644    | 1,724 | 555,060    | 0         | 0      | 555,060    | 0         | 0  | 1  | 1   | 0  | 0  | 0  | 1   | 0 |
| 100.00% | 和美鎮 | 2,679   | 1,254  | 46.81% | 3,307  | 1,749 | 2,192,636  | 3,000     | 0      | 2,195,636  | 95,000    | 2  | 2  | 4   | 0  | 2  | 2  | 6   | 0 |
| 100.00% | 伸港鄉 | 730     | 254    | 34.79% | 720    | 1,766 | 448,450    | 0         | 0      | 448,450    | 10,200    | 0  | 1  | 1   | 0  | 0  | 0  | 1   | 0 |
| 0.00%   | 員林市 | 0       | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0      | 0          | 0         | 0  | 0  | 0   | 0  | 0  | 0  | 0   | 0 |
| 100.00% | 社頭鄉 | 1,095   | 276    | 25.21% | 983    | 2,242 | 618,780    | 0         | 0      | 618,780    | 0         | 1  | 0  | 1   | 0  | 1  | 1  | 2   | 0 |
| 100.00% | 永靖鄉 | 5,662   | 880    | 15.54% | 2,523  | 3,353 | 2,950,470  | 0         | 0      | 2,950,470  | 0         | 2  | 1  | 3   | 0  | 2  | 2  | 5   | 0 |
| 0.00%   | 埔心鄉 | 0       | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0      | 0          | 0         | 0  | 0  | 0   | 0  | 0  | 0  | 0   | 0 |
| 100.00% | 溪湖鎮 | 5,315   | 437    | 8.22%  | 697    | 1,225 | 535,250    | 0         | 0      | 535,250    | 0         | 0  | 2  | 2   | 0  | 0  | 0  | 2   | 0 |
| 100.00% | 大村鄉 | 2,920   | 570    | 19.52% | 684    | 1,302 | 742,300    | 1,350     | 0      | 743,650    | 0         | 6  | 1  | 7   | 0  | 3  | 3  | 10  | 0 |
| 100.00% | 埔鹽鄉 | 1,344   | 65     | 4.84%  | 149    | 1,438 | 93,500     | 37,600    | 12,500 | 143,600    | 0         | 1  | 0  | 1   | 0  | 0  | 0  | 1   | 0 |
| 100.00% | 田中鎮 | 1,825   | 997    | 54.63% | 1,538  | 1,211 | 1,207,700  | 0         | 0      | 1,207,700  | 0         | 1  | 0  | 1   | 0  | 1  | 1  | 2   | 0 |
| 100.00% | 北斗鎮 | 3,707   | 1,558  | 42.03% | 2,701  | 1,726 | 2,688,750  | 0         | 0      | 2,688,750  | 0         | 2  | 2  | 4   | 1  | 1  | 2  | 6   | 0 |
| 100.00% | 田尾鄉 | 29,933  | 6,039  | 20.18% | 14,733 | 1,849 | 11,168,730 | 0         | 0      | 11,168,730 | 341,550   | 15 | 16 | 31  | 0  | 6  | 6  | 37  | 0 |
| 0.00%   | 埤頭鄉 | 0       | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0      | 0          | 0         | 0  | 0  | 0   | 0  | 0  | 0  | 0   | 0 |
| 100.00% | 溪州鄉 | 3,802   | 365    | 9.60%  | 710    | 2,646 | 965,700    | 0         | 0      | 965,700    | 50,000    | 3  | 0  | 3   | 0  | 1  | 1  | 4   | 0 |
| 0.00%   | 竹塘鄉 | 0       | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0      | 0          | 0         | 0  | 0  | 0   | 0  | 0  | 0  | 0   | 0 |
| 100.00% | 二林鎮 | 2,236   | 219    | 9.79%  | 534    | 1,967 | 430,693    | 0         | 0      | 430,693    | 30,000    | 0  | 2  | 2   | 0  | 0  | 0  | 2   | 0 |
| 0.00%   | 大城鄉 | 0       | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0      | 0          | 0         | 0  | 0  | 0   | 0  | 0  | 0  | 0   | 0 |
| 100.00% | 芳苑鄉 | 6,120   | 910    | 14.87% | 2,866  | 2,413 | 2,196,050  | 0         | 0      | 2,196,050  | 97,000    | 2  | 3  | 5   | 0  | 2  | 2  | 7   | 0 |
| 0.00%   | 二水鄉 | 0       | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0      | 0          | 0         | 0  | 0  | 0   | 0  | 0  | 0  | 0   | 0 |
| 100.00% | 總計  | 146,623 | 42,435 | 28.94% | 97,784 | 2,138 | 90,744,321 | 2,951,329 | 21,600 | 93,717,250 | 1,005,566 | 61 | 71 | 132 | 15 | 47 | 62 | 194 | 0 |

南投縣 各鄉鎮民宿 營運報表

資料期間：2023 年 1 月 至 2023 年 12 月

| 填報率     | 市區<br>鄉鎮 | 總出租客房數    | 客房住用數   | 客房住用率  | 住宿人次      | 平均房價  | 客房收入          | 餐飲收入       | 其他收入      | 收入合計          | 裝修及設備      | 登記經<br>營者<br>(男) | 登記經營<br>者(女) | 登記經營<br>者小計 | 員工人<br>數(男) | 員工人<br>數(女) | 員工人<br>數小計 | 經營者及員<br>工人數總計 | 未報<br>家數 |
|---------|----------|-----------|---------|--------|-----------|-------|---------------|------------|-----------|---------------|------------|------------------|--------------|-------------|-------------|-------------|------------|----------------|----------|
| 92.86%  | 南投市      | 14,714    | 5,737   | 38.99% | 12,800    | 2,224 | 12,761,283    | 0          | 6,000     | 12,767,283    | 20,077,200 | 9                | 7            | 16          | 3           | 3           | 6          | 22             | 1        |
| 100.00% | 中寮鄉      | 3,156     | 369     | 11.69% | 1,048     | 2,539 | 937,000       | 239,200    | 0         | 1,176,200     | 142,916    | 2                | 2            | 4           | 1           | 1           | 2          | 6              | 0        |
| 72.73%  | 草屯鎮      | 7,972     | 1,121   | 14.06% | 2,970     | 3,211 | 3,599,258     | 1,099,409  | 325,000   | 5,023,667     | 78,000     | 5                | 3            | 8           | 2           | 4           | 6          | 14             | 3        |
| 96.77%  | 國姓鄉      | 52,826    | 8,102   | 15.34% | 22,627    | 3,600 | 29,169,785    | 2,187,749  | 310,510   | 31,668,044    | 2,211,566  | 19               | 16           | 35          | 14          | 12          | 26         | 61             | 1        |
| 87.01%  | 埔里鎮      | 358,751   | 92,751  | 25.85% | 386,591   | 2,788 | 258,627,572   | 11,441,536 | 362,708   | 270,431,816   | 27,853,216 | 147              | 100          | 247         | 67          | 114         | 181        | 428            | 33       |
| 92.57%  | 仁愛鄉      | 266,601   | 88,264  | 33.11% | 231,494   | 3,362 | 296,730,773   | 21,426,590 | 910,870   | 319,068,233   | 2,446,663  | 90               | 62           | 152         | 125         | 109         | 234        | 386            | 11       |
| 88.89%  | 名間鄉      | 9,575     | 1,371   | 14.32% | 3,712     | 3,129 | 4,290,060     | 0          | 0         | 4,290,060     | 204,380    | 5                | 6            | 11          | 2           | 0           | 2          | 13             | 1        |
| 94.44%  | 集集鎮      | 52,924    | 13,791  | 26.06% | 34,848    | 2,566 | 35,381,385    | 0          | 0         | 35,381,385    | 1,292,276  | 16               | 20           | 36          | 8           | 20          | 28         | 64             | 2        |
| 84.62%  | 水里鄉      | 66,202    | 9,145   | 13.81% | 21,157    | 2,483 | 22,709,415    | 4,515,355  | 79,066    | 27,303,836    | 610,500    | 13               | 13           | 26          | 8           | 13          | 21         | 47             | 4        |
| 96.86%  | 魚池鄉      | 277,749   | 78,507  | 28.27% | 201,185   | 2,985 | 234,368,683   | 2,607,868  | 321,874   | 237,298,425   | 5,671,173  | 115              | 96           | 211         | 57          | 100         | 157        | 368            | 6        |
| 83.33%  | 信義鄉      | 22,805    | 6,047   | 26.52% | 15,740    | 2,499 | 15,112,450    | 3,096,150  | 0         | 18,208,600    | 5,000      | 8                | 5            | 13          | 8           | 11          | 19         | 32             | 2        |
| 87.04%  | 竹山鎮      | 54,365    | 9,339   | 17.18% | 25,806    | 2,723 | 25,429,421    | 494,085    | 2,200,000 | 28,123,506    | 886,350    | 29               | 23           | 52          | 12          | 15          | 27         | 79             | 7        |
| 87.18%  | 鹿谷鄉      | 161,052   | 32,230  | 20.01% | 82,136    | 3,358 | 108,237,642   | 7,247,789  | 1,173,361 | 116,658,792   | 10,376,033 | 72               | 49           | 121         | 32          | 61          | 93         | 214            | 15       |
| 90.52%  | 總計       | 1,348,692 | 346,774 | 25.71% | 1,042,114 | 3,020 | 1,047,354,727 | 54,355,731 | 5,689,389 | 1,107,399,847 | 71,855,273 | 530              | 402          | 932         | 339         | 463         | 802        | 1,734          | 86       |

雲林縣 各鄉鎮民宿 營運報表

| 資料期間：2023 年 1 月至 2023 年 12 月 |          |        |        |        |        |       |            |           |         |            |           |                  |              |             |             |             |            |                |          |
|------------------------------|----------|--------|--------|--------|--------|-------|------------|-----------|---------|------------|-----------|------------------|--------------|-------------|-------------|-------------|------------|----------------|----------|
| 填報率                          | 市區<br>鄉鎮 | 總出租客房數 | 客房住用數  | 客房住用率  | 住宿人次   | 平均房價  | 客房收入       | 餐飲收入      | 其他收入    | 收入合計       | 裝修及設備     | 登記經<br>營者<br>(男) | 登記經營<br>者(女) | 登記經營<br>者小計 | 員工人<br>數(男) | 員工人<br>數(女) | 員工人<br>數小計 | 經營者及員<br>工人數總計 | 未報<br>家數 |
| 0.00%                        | 斗南鎮      | 0      | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0       | 0          | 0         | 0                | 0            | 0           | 0           | 0           | 0          | 0              | 0        |
| 0.00%                        | 大埤鄉      | 0      | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0       | 0          | 0         | 0                | 0            | 0           | 0           | 0           | 0          | 0              | 0        |
| 100.00%                      | 虎尾鎮      | 1,460  | 111    | 7.60%  | 218    | 1,687 | 187,220    | 0         | 0       | 187,220    | 0         | 1                | 1            | 2           | 0           | 1           | 1          | 3              | 0        |
| 0.00%                        | 土庫鎮      | 0      | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0       | 0          | 0         | 0                | 0            | 0           | 0           | 0           | 0          | 0              | 0        |
| 0.00%                        | 褒忠鄉      | 0      | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0       | 0          | 0         | 0                | 0            | 0           | 0           | 0           | 0          | 0              | 0        |
| 0.00%                        | 東勢鄉      | 0      | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0       | 0          | 0         | 0                | 0            | 0           | 0           | 0           | 0          | 0              | 0        |
| 0.00%                        | 臺西鄉      | 0      | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0       | 0          | 0         | 0                | 0            | 0           | 0           | 0           | 0          | 0              | 0        |
| 0.00%                        | 崙背鄉      | 0      | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0       | 0          | 0         | 0                | 0            | 0           | 0           | 0           | 0          | 0              | 0        |
| 0.00%                        | 麥寮鄉      | 0      | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0       | 0          | 0         | 0                | 0            | 0           | 0           | 0           | 0          | 0              | 0        |
| 100.00%                      | 斗六市      | 3,500  | 1,258  | 35.94% | 2,819  | 3,194 | 4,017,430  | 0         | 0       | 4,017,430  | 5,000,000 | 3                | 0            | 3           | 0           | 3           | 3          | 6              | 0        |
| 100.00%                      | 林內鄉      | 1,825  | 404    | 22.14% | 828    | 2,428 | 981,100    | 0         | 0       | 981,100    | 0         | 0                | 1            | 1           | 0           | 0           | 0          | 1              | 0        |
| 90.20%                       | 古坑鄉      | 67,347 | 10,277 | 15.26% | 29,557 | 2,998 | 30,809,492 | 8,330,214 | 765,110 | 39,904,816 | 2,682,480 | 32               | 38           | 70          | 15          | 21          | 36         | 106            | 5        |
| 100.00%                      | 荊桐鄉      | 1,460  | 228    | 15.62% | 456    | 3,500 | 798,000    | 0         | 0       | 798,000    | 0         | 0                | 1            | 1           | 2           | 1           | 3          | 4              | 0        |
| 100.00%                      | 西螺鎮      | 6,570  | 1,719  | 26.16% | 4,527  | 1,843 | 3,167,802  | 165,594   | 0       | 3,333,396  | 187,187   | 1                | 4            | 5           | 3           | 2           | 5          | 10             | 0        |
| 100.00%                      | 二崙鄉      | 1,472  | 113    | 7.68%  | 299    | 1,672 | 188,900    | 0         | 0       | 188,900    | 0         | 0                | 1            | 1           | 0           | 0           | 0          | 1              | 0        |
| 60.00%                       | 北港鎮      | 7,560  | 1,819  | 24.06% | 5,060  | 2,261 | 4,113,390  | 0         | 0       | 4,113,390  | 0         | 1                | 2            | 3           | 0           | 3           | 3          | 6              | 2        |
| 0.00%                        | 水林鄉      | 0      | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0       | 0          | 0         | 0                | 0            | 0           | 0           | 0           | 0          | 0              | 0        |
| 100.00%                      | 口湖鄉      | 4,535  | 700    | 15.44% | 1,382  | 2,100 | 1,469,800  | 126,100   | 0       | 1,595,900  | 170,000   | 4                | 3            | 7           | 2           | 0           | 2          | 9              | 0        |
| 0.00%                        | 四湖鄉      | 0      | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0       | 0          | 0         | 0                | 0            | 0           | 0           | 0           | 0          | 0              | 0        |
| 0.00%                        | 元長鄉      | 0      | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0       | 0          | 0         | 0                | 0            | 0           | 0           | 0           | 0          | 0              | 0        |
| 90.41%                       | 總計       | 95,729 | 16,629 | 17.37% | 45,146 | 2,750 | 45,733,134 | 8,621,908 | 765,110 | 55,120,152 | 8,039,667 | 42               | 51           | 93          | 22          | 31          | 53         | 146            | 7        |

| 嘉義縣 各鄉鎮民宿 營運報表               |          |        |        |        |        |       |            |           |           |            |           |                  |              |             |             |             |            |                |          |
|------------------------------|----------|--------|--------|--------|--------|-------|------------|-----------|-----------|------------|-----------|------------------|--------------|-------------|-------------|-------------|------------|----------------|----------|
| 資料期間：2023 年 1 月至 2023 年 12 月 |          |        |        |        |        |       |            |           |           |            |           |                  |              |             |             |             |            |                |          |
| 填報率                          | 市區<br>鄉鎮 | 總出租客房數 | 客房住用數  | 客房住用率  | 住宿人次   | 平均房價  | 客房收入       | 餐飲收入      | 其他收入      | 收入合計       | 裝修及設備     | 登記經<br>營者<br>(男) | 登記經營<br>者(女) | 登記經營<br>者小計 | 員工人<br>數(男) | 員工人<br>數(女) | 員工人<br>數小計 | 經營者及員<br>工人數總計 | 未報<br>家數 |
| 100.00%                      | 番路鄉      | 62,171 | 17,900 | 28.79% | 46,956 | 3,029 | 54,227,202 | 433,410   | 352,570   | 55,013,182 | 1,673,641 | 42               | 34           | 76          | 7           | 18          | 25         | 101            | 0        |
| 100.00%                      | 梅山鄉      | 76,232 | 17,655 | 23.16% | 41,270 | 2,460 | 43,432,991 | 2,558,349 | 1,260,270 | 47,251,610 | 1,768,435 | 47               | 40           | 87          | 13          | 31          | 44         | 131            | 0        |
| 100.00%                      | 竹崎鄉      | 79,887 | 19,986 | 25.02% | 50,587 | 2,595 | 51,853,705 | 1,138,858 | 135,930   | 53,128,493 | 4,134,110 | 50               | 27           | 77          | 12          | 31          | 43         | 120            | 0        |
| 100.00%                      | 阿里山鄉     | 26,461 | 8,022  | 30.32% | 22,497 | 3,813 | 30,583,906 | 2,669,979 | 0         | 33,253,885 | 958,415   | 11               | 8            | 19          | 6           | 11          | 17         | 36             | 0        |
| 100.00%                      | 中埔鄉      | 12,749 | 2,593  | 20.34% | 7,035  | 3,163 | 8,201,078  | 0         | 2,500     | 8,203,578  | 3,387,030 | 10               | 8            | 18          | 3           | 6           | 9          | 27             | 0        |
| 100.00%                      | 大埔鄉      | 1,825  | 859    | 47.07% | 1,063  | 1,239 | 1,064,000  | 0         | 0         | 1,064,000  | 0         | 1                | 0            | 1           | 1           | 0           | 1          | 2              | 0        |
| 100.00%                      | 水上鄉      | 5,106  | 947    | 18.55% | 2,942  | 3,526 | 3,339,200  | 8,485     | 0         | 3,347,685  | 0         | 6                | 0            | 6           | 0           | 6           | 6          | 12             | 0        |
| 100.00%                      | 鹿草鄉      | 2,128  | 474    | 22.27% | 1,707  | 2,672 | 1,266,332  | 0         | 0         | 1,266,332  | 222,943   | 1                | 1            | 2           | 1           | 1           | 2          | 4              | 0        |
| 0.00%                        | 太保市      | 0      | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0         | 0          | 0         | 0                | 0            | 0           | 0           | 0           | 0          | 0              | 0        |
| 0.00%                        | 朴子市      | 0      | 0      | 0.00%  | 0      | 0     | 0          | 0         | 0         | 0          | 0         | 0                | 0            | 0           | 0           | 0           | 0          | 0              | 0        |
| 100.00%                      | 東石鄉      | 9,125  | 1,353  | 14.83% | 3,667  | 1,763 | 2,384,990  | 0         | 3,000     | 2,387,990  | 0         | 4                | 5            | 9           | 0           | 2           | 2          | 11             | 0        |
| 100.00%                      | 六腳鄉      | 3,744  | 460    | 12.29% | 1,473  | 2,581 | 1,187,400  | 0         | 0         | 1,187,400  | 52,000    | 2                | 1            | 3           | 1           | 1           | 2          | 5              | 0        |
| 100.00%                      | 新港鄉      | 7,268  | 540    | 7.43%  | 1,271  | 1,682 | 908,545    | 5,100     | 0         | 913,645    | 402,949   | 3                | 3            | 6           | 0           | 3           | 3          | 9              | 0        |
| 100.00%                      | 民雄鄉      | 12,023 | 3,209  | 26.69% | 8,173  | 1,999 | 6,416,056  | 0         | 0         | 6,416,056  | 682,000   | 9                | 5            | 14          | 4           | 7           | 11         | 25             | 0        |
| 100.00%                      | 大林鎮      | 1,645  | 165    | 10.03% | 451    | 2,297 | 379,000    | 0         | 0         | 379,000    | 0         | 2                | 1            | 3           | 0           | 0           | 0          | 3              | 0        |



| 資料期間：2023 年 1 月至 2023 年 12 月 |      |           |         |        |           |       |               |           |           |               |            |          |          |         |         |         |        |            |      |
|------------------------------|------|-----------|---------|--------|-----------|-------|---------------|-----------|-----------|---------------|------------|----------|----------|---------|---------|---------|--------|------------|------|
| 填報率                          | 市區鄉鎮 | 總出租客房數    | 客房住用數   | 客房住用率  | 住宿人次      | 平均房價  | 客房收入          | 餐飲收入      | 其他收入      | 收入合計          | 裝修及設備      | 登記經營者(男) | 登記經營者(女) | 登記經營者小計 | 員工人數(男) | 員工人數(女) | 員工人數小計 | 經營者及員工人數總計 | 未報家數 |
| 100.00%                      | 臺東市  | 1,107,881 | 290,251 | 26.20% | 694,537   | 1,886 | 547,377,319   | 1,168,769 | 472,724   | 549,018,812   | 14,020,288 | 356      | 440      | 796     | 109     | 270     | 379    | 1,175      | 0    |
| 100.00%                      | 綠島鄉  | 85,546    | 17,422  | 20.37% | 40,227    | 2,260 | 39,371,858    | 57,500    | 7,400     | 39,436,758    | 624,400    | 45       | 49       | 94      | 6       | 8       | 14     | 108        | 0    |
| 100.00%                      | 蘭嶼鄉  | 33,843    | 10,123  | 29.91% | 27,157    | 2,592 | 26,240,875    | 0         | 13,001    | 26,253,876    | 1,472,849  | 30       | 14       | 44      | 4       | 5       | 9      | 53         | 0    |
| 100.00%                      | 延平鄉  | 5,964     | 1,300   | 21.80% | 2,606     | 3,010 | 3,913,382     | 0         | 0         | 3,913,382     | 0          | 2        | 6        | 8       | 0       | 0       | 0      | 8          | 0    |
| 100.00%                      | 卑南鄉  | 125,468   | 25,269  | 20.14% | 62,018    | 2,592 | 65,495,355    | 7,500     | 207,250   | 65,710,105    | 3,436,215  | 56       | 54       | 110     | 21      | 36      | 57     | 167        | 0    |
| 100.00%                      | 鹿野鄉  | 79,228    | 18,227  | 23.01% | 46,679    | 2,720 | 49,580,745    | 150,620   | 255,500   | 49,986,865    | 4,105,888  | 46       | 51       | 97      | 10      | 25      | 35     | 132        | 0    |
| 100.00%                      | 關山鎮  | 92,434    | 22,316  | 24.14% | 56,304    | 2,146 | 47,897,306    | 39,100    | 24,689    | 47,961,095    | 18,640,752 | 28       | 42       | 70      | 15      | 27      | 42     | 112        | 0    |
| 100.00%                      | 海端鄉  | 8,752     | 1,917   | 21.90% | 4,498     | 1,885 | 3,614,100     | 44,020    | 0         | 3,658,120     | 620,000    | 2        | 7        | 9       | 1       | 1       | 2      | 11         | 0    |
| 100.00%                      | 池上鄉  | 102,319   | 31,655  | 30.94% | 67,822    | 2,216 | 70,139,790    | 87,830    | 64,500    | 70,292,120    | 2,456,330  | 32       | 52       | 84      | 7       | 34      | 41     | 125        | 0    |
| 100.00%                      | 東河鄉  | 97,566    | 20,794  | 21.31% | 47,906    | 2,532 | 52,660,213    | 391,802   | 650       | 53,052,665    | 2,367,500  | 38       | 40       | 78      | 16      | 26      | 42     | 120        | 0    |
| 100.00%                      | 成功鎮  | 93,218    | 22,161  | 23.77% | 51,241    | 2,536 | 56,190,885    | 70,556    | 85,328    | 56,346,769    | 4,160,646  | 37       | 38       | 75      | 19      | 30      | 49     | 124        | 0    |
| 100.00%                      | 長濱鄉  | 59,506    | 14,868  | 24.99% | 34,126    | 2,894 | 43,023,541    | 412,260   | 17,800    | 43,453,601    | 784,770    | 29       | 33       | 62      | 8       | 15      | 23     | 85         | 0    |
| 100.00%                      | 太麻里鄉 | 46,974    | 15,539  | 33.08% | 34,809    | 2,136 | 33,198,892    | 466,200   | 17,500    | 33,682,592    | 516,000    | 21       | 14       | 35      | 12      | 21      | 33     | 68         | 0    |
| 100.00%                      | 金峰鄉  | 7,847     | 2,750   | 35.05% | 6,241     | 1,837 | 5,051,563     | 40,000    | 0         | 5,091,563     | 435,900    | 3        | 3        | 6       | 1       | 3       | 4      | 10         | 0    |
| 100.00%                      | 大武鄉  | 11,956    | 4,016   | 33.59% | 6,653     | 1,393 | 5,596,140     | 0         | 2,000     | 5,598,140     | 150,000    | 5        | 5        | 10      | 3       | 3       | 6      | 16         | 0    |
| 100.00%                      | 達仁鄉  | 4,410     | 560     | 12.70% | 1,200     | 1,687 | 944,765       | 0         | 0         | 944,765       | 80,200     | 2        | 3        | 5       | 0       | 0       | 0      | 5          | 0    |
| 100.00%                      | 總計   | 1,962,912 | 499,168 | 25.43% | 1,184,024 | 2,104 | 1,050,296,729 | 2,936,157 | 1,168,342 | 1,054,401,228 | 53,871,738 | 732      | 851      | 1,583   | 232     | 504     | 736    | 2,319      | 0    |

| 填報率     | 市區<br>鄉鎮 | 總出租客房數    | 客房住用數   | 客房住用率  | 住宿人次      | 平均房價  | 客房收入          | 餐飲收入      | 其他收入      | 收入合計          | 裝修及設備      | 登記經營者<br>(男) | 登記經營者(女) | 登記經營者小計 | 員工人數(男) | 員工人數(女) | 員工人數小計 | 經營者及員工人數總計 | 未報家數 |
|---------|----------|-----------|---------|--------|-----------|-------|---------------|-----------|-----------|---------------|------------|--------------|----------|---------|---------|---------|--------|------------|------|
| 100.00% | 花蓮市      | 802,965   | 249,590 | 31.08% | 562,268   | 1,872 | 467,225,106   | 51,243    | 350,626   | 467,626,975   | 14,459,161 | 419          | 273      | 692     | 86      | 173     | 259    | 951        | 0    |
| 100.00% | 新城鄉      | 147,081   | 35,796  | 24.34% | 79,401    | 2,180 | 78,043,056    | 105,000   | 1,507     | 78,149,563    | 2,289,002  | 98           | 43       | 141     | 13      | 32      | 45     | 186        | 0    |
| 100.00% | 秀林鄉      | 45,408    | 8,430   | 18.57% | 19,614    | 2,393 | 20,171,112    | 205,550   | 690,500   | 21,067,162    | 1,141,128  | 27           | 15       | 42      | 9       | 6       | 15     | 57         | 0    |
| 100.00% | 吉安鄉      | 512,187   | 109,538 | 21.39% | 264,155   | 2,040 | 223,407,340   | 810,805   | 204,359   | 224,422,504   | 6,230,407  | 344          | 163      | 507     | 42      | 94      | 136    | 643        | 0    |
| 100.00% | 壽豐鄉      | 208,283   | 47,961  | 23.03% | 125,340   | 2,971 | 142,475,643   | 722,650   | 207,740   | 143,406,033   | 8,066,025  | 155          | 74       | 229     | 33      | 52      | 85     | 314        | 0    |
| 100.00% | 鳳林鎮      | 33,915    | 5,946   | 17.53% | 15,548    | 2,419 | 14,381,379    | 37,950    | 0         | 14,419,329    | 241,100    | 27           | 12       | 39      | 5       | 7       | 12     | 51         | 0    |
| 100.00% | 光復鄉      | 33,206    | 6,219   | 18.73% | 14,812    | 2,171 | 13,502,325    | 1,065,072 | 0         | 14,567,397    | 349,500    | 16           | 16       | 32      | 3       | 3       | 6      | 38         | 0    |
| 100.00% | 豐濱鄉      | 28,236    | 7,626   | 27.01% | 15,910    | 2,936 | 22,393,376    | 1,057,757 | 6,500     | 23,457,633    | 544,073    | 22           | 5        | 27      | 1       | 8       | 9      | 36         | 0    |
| 100.00% | 瑞穗鄉      | 77,792    | 21,156  | 27.20% | 48,562    | 2,446 | 51,755,562    | 11,000    | 25,000    | 51,791,562    | 1,845,650  | 52           | 33       | 85      | 10      | 49      | 59     | 144        | 0    |
| 100.00% | 萬榮鄉      | 6,935     | 2,664   | 38.41% | 7,746     | 2,181 | 5,811,050     | 0         | 0         | 5,811,050     | 153,179    | 1            | 3        | 4       | 2       | 3       | 5      | 9          | 0    |
| 100.00% | 玉里鎮      | 56,925    | 20,117  | 35.34% | 42,003    | 2,298 | 46,224,015    | 109,060   | 74,770    | 46,407,845    | 652,100    | 38           | 18       | 56      | 10      | 20      | 30     | 86         | 0    |
| 100.00% | 卓溪鄉      | 0         | 0       | 0.00%  | 0         | 0     | 0             | 0         | 0         | 0             | 0          | 1            | 0        | 1       | 0       | 0       | 0      | 1          | 0    |
| 100.00% | 富里鄉      | 35,283    | 7,779   | 22.05% | 17,854    | 2,035 | 15,830,375    | 470,610   | 256,170   | 16,557,155    | 829,150    | 21           | 14       | 35      | 0       | 6       | 6      | 41         | 0    |
| 100.00% | 總計       | 1,988,216 | 522,822 | 26.30% | 1,213,213 | 2,106 | 1,101,220,339 | 4,646,697 | 1,817,172 | 1,107,684,208 | 36,800,475 | 1,221        | 669      | 1,890   | 214     | 453     | 667    | 2,557      | 0    |

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| 澎湖縣 各鄉鎮民宿 營運報表                |
| 資料期間：2023 年 1 月 至 2023 年 12 月 |

資料期間：2023 年 1 月至 2023 年 12 月

| 填報率     | 市區鄉鎮 | 總出租客房數    | 客房住用數   | 客房住用率  | 住宿人次    | 平均房價  | 客房收入        | 餐飲收入      | 其他收入      | 收入合計        | 裝修及設備       | 登記經營者(男) | 登記經營者(女) | 登記經營者小計 | 員工人數(男) | 員工人數(女) | 員工人數小計 | 經營者及員工人數總計 | 未報家數 |
|---------|------|-----------|---------|--------|---------|-------|-------------|-----------|-----------|-------------|-------------|----------|----------|---------|---------|---------|--------|------------|------|
| 99.59%  | 馬公市  | 995,179   | 293,908 | 29.53% | 641,814 | 2,394 | 703,641,193 | 663,536   | 1,611,799 | 705,916,528 | 61,212,124  | 470      | 538      | 1,008   | 94      | 219     | 313    | 1,321      | 4    |
| 100.00% | 西嶼鄉  | 19,386    | 5,310   | 27.39% | 10,720  | 2,754 | 14,625,980  | 15,700    | 0         | 14,641,680  | 120,227,550 | 15       | 10       | 25      | 0       | 5       | 5      | 30         | 0    |
| 100.00% | 望安鄉  | 10,572    | 2,455   | 23.22% | 4,564   | 1,804 | 4,427,710   | 743,000   | 71,000    | 5,241,710   | 172,280     | 6        | 3        | 9       | 1       | 5       | 6      | 15         | 0    |
| 100.00% | 七美鄉  | 8,364     | 2,003   | 23.95% | 4,098   | 2,303 | 4,613,760   | 0         | 0         | 4,613,760   | 98,945      | 3        | 9        | 12      | 0       | 3       | 3      | 15         | 0    |
| 100.00% | 白沙鄉  | 39,958    | 9,570   | 23.95% | 21,289  | 3,010 | 28,808,275  | 347,700   | 6,500     | 29,162,475  | 3,028,280   | 25       | 30       | 55      | 4       | 10      | 14     | 69         | 0    |
| 98.34%  | 湖西鄉  | 163,645   | 38,582  | 23.58% | 79,254  | 2,531 | 97,656,308  | 159,900   | 942,505   | 98,758,713  | 8,030,563   | 77       | 110      | 187     | 19      | 30      | 49     | 236        | 3    |
| 99.44%  | 總計   | 1,237,104 | 351,828 | 28.44% | 761,739 | 2,427 | 853,773,226 | 1,929,836 | 2,631,804 | 858,334,866 | 192,769,742 | 596      | 700      | 1,296   | 118     | 272     | 390    | 1,686      | 7    |

資料期間：2023 年 1 月至 2023 年 12 月

| 填報率     | 市區<br>鄉鎮 | 總出租客房數 | 客房住用數 | 客房住用率  | 住宿人次  | 平均房價  | 客房收入      | 餐飲收入 | 其他收入 | 收入合計      | 裝修及設備 | 登記經營者<br>(男) | 登記經營者<br>(女) | 登記經營者小計 | 員工人數(男) | 員工人數(女) | 員工人數小計 | 經營者及員工人數總計 | 未報家數 |
|---------|----------|--------|-------|--------|-------|-------|-----------|------|------|-----------|-------|--------------|--------------|---------|---------|---------|--------|------------|------|
| 100.00% | 東區       | 1,825  | 530   | 29.04% | 1,173 | 2,742 | 1,453,157 | 0    | 0    | 1,453,157 | 0     | 0            | 1            | 1       | 0       | 0       | 0      | 1          | 0    |
| 100.00% | 北區       | 1,825  | 1,205 | 66.03% | 2,410 | 3,585 | 4,319,706 | 0    | 0    | 4,319,706 | 0     | 1            | 0            | 1       | 1       | 4       | 5      | 6          | 0    |
| 0.00%   | 香山區      | 0      | 0     | 0.00%  | 0     | 0     | 0         | 0    | 0    | 0         | 0     | 0            | 0            | 0       | 0       | 0       | 0      | 0          | 0    |
| 100.00% | 總計       | 3,650  | 1,735 | 47.53% | 3,583 | 3,327 | 5,772,863 | 0    | 0    | 5,772,863 | 0     | 1            | 1            | 2       | 1       | 4       | 5      | 7          | 0    |

資料期間：2023 年 1 月至 2023 年 12 月

| 填報率     | 市區<br>鄉鎮 | 總出租客房數 | 客房住用數 | 客房住用率  | 住宿人次   | 平均房價  | 客房收入       | 餐飲收入    | 其他收入      | 收入合計       | 裝修及設備     | 登記經營者<br>(男) | 登記經營者(女) | 登記經營者小計 | 員工人數(男) | 員工人數(女) | 員工人數小計 | 經營者及員工人數總計 | 未報家數 |
|---------|----------|--------|-------|--------|--------|-------|------------|---------|-----------|------------|-----------|--------------|----------|---------|---------|---------|--------|------------|------|
| 100.00% | 東區       | 3,650  | 1,290 | 35.34% | 3,099  | 3,269 | 4,216,367  | 328,172 | 1,455,065 | 5,999,604  | 596,160   | 1            | 1        | 2       | 1       | 2       | 3      | 5          | 0    |
| 100.00% | 西區       | 14,091 | 5,788 | 41.08% | 13,250 | 2,058 | 11,913,077 | 0       | 0         | 11,913,077 | 646,700   | 7            | 6        | 13      | 0       | 8       | 8      | 21         | 0    |
| 100.00% | 總計       | 17,741 | 7,078 | 39.90% | 16,349 | 2,279 | 16,129,444 | 328,172 | 1,455,065 | 17,912,681 | 1,242,860 | 8            | 7        | 15      | 1       | 10      | 11     | 26         | 0    |

資料期間：2023 年 1 月至 2023 年 12 月

|                               |
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| 金門縣 各鄉鎮民宿 營運報表                |
| 資料期間：2023 年 1 月 至 2023 年 12 月 |

資料期間：2023 年 1 月至 2023 年 12 月

| 填報率     | 市區<br>鄉鎮 | 總出租客房數  | 客房住用數   | 客房住用率  | 住宿人次    | 平均房價  | 客房收入        | 餐飲收入      | 其他收入    | 收入合計        | 裝修及設備      | 登記經營者<br>(男) | 登記經營者(女) | 登記經營者小計 | 員工人數(男) | 員工人數(女) | 員工人數小計 | 經營者及員<br>工人數總計 | 未報<br>家數 |
|---------|----------|---------|---------|--------|---------|-------|-------------|-----------|---------|-------------|------------|--------------|----------|---------|---------|---------|--------|----------------|----------|
| 100.00% | 金沙鎮      | 43,615  | 4,794   | 10.99% | 8,781   | 1,671 | 8,011,933   | 102,600   | 0       | 8,114,533   | 539,400    | 17           | 24       | 41      | 6       | 9       | 15     | 56             | 0        |
| 100.00% | 金湖鎮      | 110,927 | 24,615  | 22.19% | 44,072  | 1,594 | 39,229,122  | 0         | 63,690  | 39,292,812  | 704,450    | 43           | 50       | 93      | 12      | 29      | 41     | 134            | 0        |
| 100.00% | 金寧鄉      | 261,460 | 65,798  | 25.17% | 122,899 | 1,742 | 114,643,236 | 847,529   | 313,410 | 115,804,175 | 8,826,559  | 109          | 90       | 199     | 21      | 94      | 115    | 314            | 0        |
| 100.00% | 金城鎮      | 228,714 | 55,608  | 24.31% | 112,952 | 1,867 | 103,831,765 | 348,200   | 255,928 | 104,435,893 | 1,354,078  | 81           | 79       | 160     | 34      | 77      | 111    | 271            | 0        |
| 100.00% | 烈嶼鄉      | 33,125  | 5,285   | 15.95% | 9,928   | 1,778 | 9,396,450   | 2,400     | 2,500   | 9,401,350   | 2,155,500  | 11           | 8        | 19      | 1       | 6       | 7      | 26             | 0        |
| 0.00%   | 烏坵鄉      | 0       | 0       | 0.00%  | 0       | 0     | 0           | 0         | 0       | 0           | 0          | 0            | 0        | 0       | 0       | 0       | 0      | 0              | 0        |
| 100.00% | 總計       | 677,841 | 156,100 | 23.03% | 298,632 | 1,762 | 275,112,506 | 1,300,729 | 635,528 | 277,048,763 | 13,579,987 | 261          | 251      | 512     | 74      | 215     | 289    | 801            | 0        |

| 連江縣 各鄉鎮民宿 營運報表                |          |         |         |        |         |       |             |           |         |             |           |              |          |         |         |         |        |                |          |
|-------------------------------|----------|---------|---------|--------|---------|-------|-------------|-----------|---------|-------------|-----------|--------------|----------|---------|---------|---------|--------|----------------|----------|
| 資料期間：2023 年 1 月 至 2023 年 12 月 |          |         |         |        |         |       |             |           |         |             |           |              |          |         |         |         |        |                |          |
| 填報率                           | 市區<br>鄉鎮 | 總出租客房數  | 客房住用數   | 客房住用率  | 住宿人次    | 平均房價  | 客房收入        | 餐飲收入      | 其他收入    | 收入合計        | 裝修及設備     | 登記經營者<br>(男) | 登記經營者(女) | 登記經營者小計 | 員工人數(男) | 員工人數(女) | 員工人數小計 | 經營者及員<br>工人數總計 | 未報<br>家數 |
| 100.00%                       | 南竿鄉      | 186,730 | 69,028  | 36.97% | 130,846 | 1,994 | 137,643,017 | 157,217   | 402,200 | 138,202,434 | 1,823,285 | 61           | 51       | 112     | 14      | 56      | 70     | 182            | 0        |
| 100.00%                       | 北竿鄉      | 90,553  | 26,549  | 29.32% | 55,116  | 2,384 | 63,292,709  | 4,168,340 | 1,600   | 67,462,649  | 1,046,300 | 38           | 40       | 78      | 15      | 17      | 32     | 110            | 0        |
| 100.00%                       | 莒光鄉      | 49,330  | 10,146  | 20.57% | 19,861  | 1,779 | 18,052,628  | 2,322,945 | 214,942 | 20,590,515  | 285,800   | 17           | 17       | 34      | 6       | 10      | 16     | 50             | 0        |
| 100.00%                       | 東引鄉      | 63,006  | 13,330  | 21.16% | 23,224  | 1,775 | 23,658,980  | 72,100    | 189,400 | 23,920,480  | 836,080   | 15           | 22       | 37      | 7       | 19      | 26     | 63             | 0        |
| 100.00%                       | 總計       | 389,619 | 119,053 | 30.56% | 229,047 | 2,038 | 242,647,334 | 6,720,602 | 808,142 | 250,176,078 | 3,991,465 | 131          | 130      | 261     | 42      | 102     | 144    | 405            | 0        |