

## 各縣市民宿營運報表

資料期間：2018 年 8 月至 2018 年 8 月

| 填報率     | 縣市  | 8月<br>總家<br>數 | 總出租<br>客房數 | 客房住<br>用數 | 客房住<br>用率 | 住宿人<br>數 | 平均<br>房價 | 客房收入        | 餐飲收入       | 其他收入      | 收入合計        | 裝修及設<br>備支出 | 員工人<br>數 | 未報<br>家數 |
|---------|-----|---------------|------------|-----------|-----------|----------|----------|-------------|------------|-----------|-------------|-------------|----------|----------|
| 100.00% | 新北市 | 242           | 22,898     | 6,474     | 28.27%    | 15,773   | 2,318    | 15,003,579  | 912,346    | 379,690   | 16,295,615  | 1,442,930   | 542      | 0        |
| 100.00% | 臺北市 | 1             | 155        | 5         | 3.23%     | 10       | 6,000    | 30,000      | 0          | 0         | 30,000      | 0           | 2        | 0        |
| 97.83%  | 桃園市 | 46            | 5,921      | 1,487     | 25.11%    | 3,938    | 2,594    | 3,856,637   | 320,560    | 25,607    | 4,202,804   | 2,300,248   | 89       | 1        |
| 97.75%  | 臺中市 | 89            | 7,657      | 969       | 12.66%    | 2,747    | 2,027    | 1,964,156   | 44,300     | 7,600     | 2,016,056   | 1,613,600   | 220      | 2        |
| 100.00% | 臺南市 | 232           | 24,037     | 5,518     | 22.96%    | 13,806   | 2,159    | 11,910,964  | 289,746    | 287,320   | 12,488,030  | 5,436,737   | 697      | 0        |
| 98.36%  | 高雄市 | 61            | 6,795      | 796       | 11.71%    | 2,199    | 1,878    | 1,494,598   | 122,122    | 43,200    | 1,659,920   | 49,940      | 136      | 1        |
| 42.82%  | 宜蘭縣 | 1413          | 70,517     | 16,731    | 23.73%    | 42,159   | 2,683    | 44,883,271  | 162,405    | 17,390    | 45,063,066  | 2,561,482   | 1,570    | 808      |
| 64.86%  | 新竹縣 | 74            | 5,751      | 1,273     | 22.14%    | 3,554    | 2,931    | 3,731,183   | 1,110,161  | 249,340   | 5,090,684   | 117,400     | 126      | 26       |
| 95.50%  | 苗栗縣 | 289           | 28,027     | 5,878     | 20.97%    | 15,230   | 3,299    | 19,393,615  | 1,561,420  | 548,584   | 21,503,619  | 3,306,905   | 950      | 13       |
| 100.00% | 彰化縣 | 53            | 5,018      | 1,052     | 20.96%    | 2,445    | 2,480    | 2,609,117   | 16,266     | 3,000     | 2,628,383   | 28,500      | 88       | 0        |
| 81.83%  | 南投縣 | 655           | 79,637     | 20,029    | 25.15%    | 57,038   | 3,066    | 61,401,540  | 5,021,023  | 475,792   | 66,898,355  | 2,303,622   | 2,884    | 119      |
| 93.85%  | 雲林縣 | 65            | 7,225      | 1,043     | 14.44%    | 2,673    | 2,335    | 2,435,200   | 460,358    | 10,630    | 2,906,188   | 93,675      | 134      | 4        |
| 100.00% | 嘉義縣 | 192           | 18,747     | 3,366     | 17.95%    | 9,094    | 2,314    | 7,788,637   | 501,035    | 166,050   | 8,455,722   | 439,240     | 366      | 0        |
| 98.91%  | 屏東縣 | 733           | 88,891     | 25,735    | 28.95%    | 61,389   | 2,754    | 70,882,179  | 296,615    | 1,630,864 | 72,809,658  | 33,784,532  | 1,866    | 8        |
| 78.49%  | 臺東縣 | 1218          | 124,624    | 36,280    | 29.11%    | 91,571   | 1,974    | 71,632,937  | 383,570    | 104,224   | 72,120,731  | 2,398,564   | 3,255    | 262      |
| 63.01%  | 花蓮縣 | 1798          | 133,755    | 43,697    | 32.67%    | 104,314  | 1,973    | 86,219,491  | 381,784    | 356,400   | 86,957,675  | 9,511,955   | 3,134    | 665      |
| 100.00% | 澎湖縣 | 663           | 88,181     | 24,217    | 27.46%    | 55,357   | 2,269    | 54,942,085  | 173,610    | 436,014   | 55,551,709  | 13,669,480  | 2,421    | 0        |
| 100.00% | 基隆市 | 1             | 155        | 5         | 3.23%     | 8        | 1,200    | 6,000       | 0          | 0         | 6,000       | 0           | 2        | 0        |
| 0.00%   | 新竹市 | 0             | 0          | 0         | 0%        | 0        | 0        | 0           | 0          | 0         | 0           | 0           | 0        | 0        |
| 0.00%   | 嘉義市 | 0             | 0          | 0         | 0%        | 0        | 0        | 0           | 0          | 0         | 0           | 0           | 0        | 0        |
| 78.62%  | 金門縣 | 304           | 33,945     | 9,171     | 27.02%    | 19,407   | 1,677    | 15,383,376  | 4,600      | 116,885   | 15,504,861  | 9,727,919   | 534      | 65       |
| 96.97%  | 連江縣 | 132           | 14,641     | 4,868     | 33.25%    | 8,769    | 2,034    | 9,900,214   | 459,500    | 4,600     | 10,364,314  | 203,600     | 204      | 4        |
| 76.06%  | 總計  | 8261          | 766,577    | 208,594   | 27.21%    | 511,481  | 2,327    | 485,468,779 | 12,221,421 | 4,863,190 | 502,553,390 | 88,990,329  | 19,220   | 1978     |

說明：

1.本表列印日期2019年05月02日。

2.自民國107年起改為每年公布1次去年1-12月的營運報表於本局行政資訊網。

3.資料因隨時更新，最新資料請參考「臺灣旅宿網」( <https://www.taiwanstay.net.tw> ) /旅宿行政資訊/統計資料/旅館業或民宿/13.各縣市營運報