

各縣市政府提報民宿營運報表

資料期間：2019 年 1 月至 2019 年 12 月

填報率	縣市	12月總家數	總出租客房數	客房住用數	客房住用率	住宿人數	平均房價	客房收入	餐飲收入	其他收入	收入合計	裝修及設備支出	員工人數
100.00%	新北市	266	278,207	81,117	29.16%	193,877	2,331	189,063,915	8,506,604	8,554,648	206,125,167	28,918,477	5,617
100.00%	臺北市	1	1,825	194	10.63%	371	4,503	873,500	0	0	873,500	0	20
100.00%	桃園市	60	72,808	16,965	23.30%	43,035	2,799	47,476,854	5,726,498	1,302,105	54,505,457	8,598,715	1,251
100.00%	臺中市	101	69,502	14,249	20.50%	33,526	2,285	32,553,916	1,172,585	82,218	33,808,719	15,380,520	1,059
100.00%	臺南市	323	519,200	112,947	21.75%	261,335	2,041	230,513,930	3,736,648	5,409,408	239,659,986	32,258,419	6,974
100.00%	高雄市	102	103,628	18,678	18.02%	45,160	1,936	36,166,371	2,955,539	832,567	39,954,477	23,123,400	1,748
64.82%	宜蘭縣	1515	1,505,254	326,342	21.68%	817,095	2,565	836,984,664	6,761,261	2,158,308	845,904,233	166,525,593	29,456
63.53%	新竹縣	85	101,107	19,061	18.85%	55,213	2,876	54,811,149	13,265,571	2,002,720	70,079,440	2,979,939	1,790
100.00%	苗栗縣	314	357,038	85,454	23.93%	206,230	3,295	281,537,277	35,234,435	15,335,837	332,107,549	38,514,099	9,011
100.00%	彰化縣	66	219,882	20,877	9.49%	50,395	2,105	43,938,263	969,611	425,240	45,333,114	20,190,264	1,318
90.55%	南投縣	730	1,164,081	294,065	25.26%	780,838	2,853	839,099,164	65,090,530	13,057,385	917,247,079	78,835,690	20,100
100.00%	雲林縣	68	98,459	14,644	14.87%	39,126	2,519	36,887,684	7,091,269	322,740	44,301,693	1,587,659	2,155
100.00%	嘉義縣	221	246,488	55,556	22.54%	139,641	2,301	127,846,197	4,442,310	2,260,809	134,549,316	9,325,766	4,697
100.00%	屏東縣	854	1,198,438	331,188	27.63%	781,839	2,463	815,717,434	2,438,320	15,527,658	833,683,412	43,244,147	17,986
66.90%	臺東縣	1305	1,528,470	358,521	23.46%	850,813	1,887	676,480,869	1,982,234	1,437,975	679,901,078	91,096,114	27,799
45.50%	花蓮縣	1868	1,593,811	426,993	26.79%	1,048,879	2,527	1,079,008,699	2,192,390	1,926,821	1,083,127,910	155,923,705	26,549
100.00%	澎湖縣	812	998,571	234,117	23.45%	519,969	2,246	525,810,919	1,695,580	1,673,395	529,179,894	87,047,243	17,768
100.00%	基隆市	2	2,895	607	20.97%	1,384	2,082	1,264,000	0	0	1,264,000	32,000	32
0.00%	新竹市	0	0	0	0%	0	0	0	0	0	0	0	0
100.00%	嘉義市	1	2,178	224	10.28%	607	4,028	902,283	0	24,275	926,558	780,204	50
79.90%	金門縣	393	561,974	160,731	28.60%	311,368	1,657	266,284,247	401,506	1,734,782	268,420,535	124,475,280	10,311
100.00%	連江縣	178	265,916	76,351	28.71%	146,011	1,772	135,303,781	3,679,340	317,500	139,300,621	21,847,676	3,361
76.66%	總計	9265	10,889,732	2,648,881	24.32%	6,326,712	2,363	6,258,525,116	167,342,231	74,386,391	6,500,253,738	950,684,910	189,052

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