

各縣市政府提報旅館營運報表

資料期間：2019 年 1 月至 2019 年 12 月

填報率	縣市	12月總家數	總出租客房數	客房住用數	客房住用率	住宿人數	平均房價	客房收入	餐飲收入	其他收入	收入合計	裝修及設備支出	員工人數
100.00%	新北市	251	4,829,496	2,370,649	49.09%	4,514,904	2,057	4,876,885,483	1,737,857,799	1,193,291,436	7,808,034,718	771,336,437	60,024
100.00%	臺北市	603	11,078,127	7,769,597	70.13%	14,309,641	2,675	20,781,764,415	4,514,616,613	2,220,987,434	27,517,368,462	1,121,519,299	156,254
100.00%	桃園市	214	3,685,876	1,894,350	51.39%	3,640,880	1,750	3,314,576,418	882,483,494	569,364,440	4,766,424,352	260,433,287	43,408
100.00%	臺中市	402	6,582,291	3,618,153	54.97%	7,192,718	2,174	7,864,549,710	1,746,658,431	777,155,688	10,388,363,829	160,661,756	89,717
100.00%	臺南市	256	3,831,343	1,754,504	45.79%	3,376,770	2,074	3,638,002,415	1,455,732,123	356,030,655	5,449,765,193	202,477,346	48,573
100.00%	高雄市	384	7,181,545	3,791,100	52.79%	7,630,364	1,687	6,396,823,336	1,318,795,058	556,648,724	8,272,267,118	325,318,776	70,166
80.85%	宜蘭縣	235	2,667,487	1,118,983	41.95%	2,671,899	2,925	3,273,169,342	920,047,177	367,894,626	4,561,111,145	324,454,667	37,569
50.00%	新竹縣	28	479,339	205,770	42.93%	487,920	2,422	498,294,314	145,673,079	105,362,164	749,329,557	58,076,359	6,022
100.00%	苗栗縣	65	767,439	297,476	38.76%	687,234	2,614	777,615,982	388,797,032	203,235,482	1,369,648,496	49,375,347	12,397
100.00%	彰化縣	69	811,985	311,768	38.40%	605,581	2,079	648,277,005	89,191,810	80,996,883	818,465,698	32,691,939	9,952
95.80%	南投縣	119	2,203,689	839,573	38.10%	1,982,034	2,390	2,006,161,347	692,621,576	121,511,292	2,820,294,215	125,630,211	27,120
100.00%	雲林縣	71	993,027	362,507	36.51%	830,769	1,852	671,285,554	245,885,865	76,081,638	993,253,057	124,877,137	9,396
100.00%	嘉義縣	46	774,013	355,670	45.95%	793,780	1,510	537,058,768	72,621,943	14,380,273	624,060,984	58,127,645	6,191
100.00%	屏東縣	105	1,586,570	620,220	39.09%	1,468,787	2,579	1,599,266,336	370,771,915	134,546,054	2,104,584,305	41,789,364	20,495
80.33%	臺東縣	122	2,400,770	1,086,915	45.27%	2,308,842	1,825	1,983,174,656	399,455,912	111,735,225	2,494,365,793	52,650,418	21,198
100.00%	花蓮縣	151	2,713,421	1,191,830	43.92%	2,689,941	1,946	2,319,783,439	521,341,644	120,413,410	2,961,538,493	733,798,516	26,945
100.00%	澎湖縣	53	970,916	326,568	33.64%	712,620	2,112	689,808,845	147,229,734	80,876,143	917,914,722	75,890,284	8,591
100.00%	基隆市	33	472,543	211,304	44.72%	395,661	1,632	344,746,142	45,671,602	44,459,676	434,877,420	5,112,372	4,323
96.67%	新竹市	60	1,237,045	654,573	52.91%	1,101,948	2,021	1,322,629,730	1,097,811,883	130,899,393	2,551,341,006	73,977,687	18,140
100.00%	嘉義市	78	1,642,768	855,593	52.08%	1,627,522	1,686	1,442,416,178	317,423,863	59,670,341	1,819,510,382	28,027,581	16,572
76.19%	金門縣	21	447,746	235,953	52.70%	446,146	1,890	446,035,642	147,721,269	28,787,274	622,544,185	14,521,236	4,760
100.00%	連江縣	4	30,280	11,921	39.37%	23,404	1,732	20,648,250	3,160,160	0	23,808,410	846,000	190
97.18%	總計	3370	57,387,716	29,884,977	52.08%	59,499,365	2,190	65,452,973,307	17,261,569,982	7,354,328,251	90,068,871,540	4,641,593,664	698,003

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