

各縣市政府提報旅館營運報表

資料期間：2019 年 7 月至 2019 年 12 月

填報率	縣市	12月總家數	總出租客房數	客房住用數	客房住用率	住宿人數	平均房價	客房收入	餐飲收入	其他收入	收入合計	裝修及設備支出	員工人數
100.00%	新北市	251	2,519,887	1,199,086	47.58%	2,290,282	2,140	2,565,926,139	901,054,871	604,764,460	4,071,745,470	281,686,384	30,485
100.00%	臺北市	603	5,606,681	3,981,173	71.01%	7,249,565	2,707	10,775,635,310	2,256,304,695	1,154,593,190	14,186,533,195	927,876,256	78,623
100.00%	桃園市	214	1,869,217	943,345	50.47%	1,809,585	1,823	1,720,134,161	424,471,211	270,914,838	2,415,520,210	159,495,043	21,864
100.00%	臺中市	402	3,175,717	1,786,498	56.25%	3,512,679	2,198	3,926,228,631	862,829,155	408,703,287	5,197,761,073	77,753,176	45,662
100.00%	臺南市	256	1,999,002	938,762	46.96%	1,814,758	2,020	1,895,929,917	751,520,239	188,144,710	2,835,594,866	116,930,433	25,048
100.00%	高雄市	384	3,608,944	1,861,155	51.57%	3,775,713	1,707	3,176,437,674	664,840,346	273,039,641	4,114,317,661	253,611,156	34,921
82.13%	宜蘭縣	235	1,325,610	607,029	45.79%	1,470,916	2,962	1,797,913,492	498,156,264	219,630,822	2,515,700,578	166,043,897	18,356
50.00%	新竹縣	28	220,719	102,769	46.56%	252,062	2,585	265,620,802	80,897,310	50,773,983	397,292,095	34,206,013	2,926
100.00%	苗栗縣	65	389,747	154,248	39.58%	360,857	2,636	406,616,321	198,492,551	109,680,295	714,789,167	27,695,817	6,242
100.00%	彰化縣	69	411,239	156,297	38.01%	301,202	2,042	319,214,835	42,773,088	38,319,893	400,307,816	22,304,263	4,892
96.64%	南投縣	119	1,101,715	442,037	40.12%	1,066,928	2,433	1,075,299,619	372,145,825	66,578,565	1,514,024,009	76,049,057	13,566
100.00%	雲林縣	71	501,563	183,809	36.65%	427,752	1,840	338,173,274	127,511,454	36,249,339	501,934,067	55,959,653	4,565
100.00%	嘉義縣	46	387,997	164,180	42.31%	366,529	1,569	257,586,119	36,493,155	7,792,781	301,872,055	48,036,280	3,103
100.00%	屏東縣	105	802,505	325,514	40.56%	769,543	2,540	826,815,146	184,795,506	66,375,186	1,077,985,838	26,844,141	10,407
80.33%	臺東縣	122	1,186,450	533,219	44.94%	1,130,897	1,870	997,055,588	201,927,678	68,454,502	1,267,437,768	25,290,068	10,611
100.00%	花蓮縣	151	1,357,584	632,321	46.58%	1,439,038	2,005	1,267,853,293	277,417,029	63,821,307	1,609,091,629	698,861,765	13,066
100.00%	澎湖縣	53	485,224	163,504	33.70%	364,708	2,066	337,834,033	76,231,690	41,902,336	455,968,059	9,434,298	4,291
100.00%	基隆市	33	238,892	118,386	49.56%	211,603	1,633	193,362,333	21,308,428	18,061,009	232,731,770	4,190,913	2,154
98.33%	新竹市	60	631,777	329,454	52.15%	545,093	1,948	641,801,433	356,261,487	65,668,659	1,063,731,579	24,105,864	9,109
100.00%	嘉義市	78	827,710	419,279	50.66%	799,340	1,660	696,016,038	152,198,582	34,242,620	882,457,240	23,183,482	8,321
76.19%	金門縣	21	212,328	120,451	56.73%	229,923	1,947	234,489,935	73,841,068	13,428,648	321,759,651	5,813,015	2,290
100.00%	連江縣	4	15,272	6,918	45.30%	13,800	1,780	12,316,190	1,710,000	0	14,026,190	477,000	105
97.33%	總計	3370	28,875,780	15,169,434	52.53%	30,202,773	2,223	33,728,260,283	8,563,181,632	3,801,140,071	46,092,581,986	3,065,847,974	350,607

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