

各縣市政府提報旅館營運報表

資料期間：2019 年 11 月至 2019 年 11 月

填報率	縣市	11月總家數	總出租客房數	客房住用數	客房住用率	住宿人數	平均房價	客房收入	餐飲收入	其他收入	收入合計	裝修及設備支出	員工人數
100.00%	新北市	252	410,614	208,560	50.79%	390,075	2,076	432,871,247	174,964,101	102,403,772	710,239,120	49,466,717	5,038
100.00%	臺北市	600	910,440	686,365	75.39%	1,233,000	2,749	1,886,827,386	418,636,015	196,809,497	2,502,272,898	41,164,557	12,935
100.00%	桃園市	212	305,786	160,844	52.60%	306,514	1,768	284,348,467	77,512,306	44,513,845	406,374,618	45,218,927	3,622
100.00%	臺中市	400	520,890	307,086	58.95%	596,996	2,337	717,694,519	166,044,631	68,638,054	952,377,204	14,080,187	6,813
100.00%	臺南市	255	326,490	172,903	52.96%	317,719	2,020	349,285,673	145,538,865	33,807,935	528,632,473	11,602,930	4,196
100.00%	高雄市	384	589,815	322,339	54.65%	640,922	1,718	553,744,594	115,726,916	44,343,638	713,815,148	36,709,908	5,809
83.83%	宜蘭縣	235	212,850	104,459	49.08%	250,149	2,861	298,884,677	86,499,457	22,962,093	408,346,227	48,977,292	3,004
64.86%	新竹縣	37	35,410	17,350	49.00%	39,007	2,521	43,742,533	12,356,508	7,491,149	63,590,190	630,816	473
100.00%	苗栗縣	65	65,220	26,523	40.67%	61,696	2,725	72,286,337	37,349,524	22,051,241	131,687,102	2,340,244	1,078
100.00%	彰化縣	69	66,900	26,312	39.33%	50,857	2,076	54,627,170	8,587,868	6,850,527	70,065,565	862,161	813
96.64%	南投縣	119	178,420	83,736	46.93%	200,607	2,324	194,575,782	65,260,471	9,554,035	269,390,288	7,329,204	2,256
100.00%	雲林縣	71	81,863	32,002	39.09%	74,693	1,810	57,929,433	21,170,634	5,913,555	85,013,622	6,386,417	731
100.00%	嘉義縣	46	62,945	31,460	49.98%	68,552	1,534	48,244,657	6,399,175	1,121,188	55,765,020	11,050,687	493
100.00%	屏東縣	104	132,360	54,831	41.43%	127,600	2,060	112,937,134	28,581,164	10,455,063	151,973,361	2,275,585	1,682
81.82%	臺東縣	121	189,918	81,655	42.99%	166,785	1,658	135,417,248	27,823,785	9,292,332	172,533,365	3,773,812	1,687
100.00%	花蓮縣	150	217,722	101,921	46.81%	225,484	1,809	184,419,334	49,448,729	8,028,199	241,896,262	4,631,922	2,169
100.00%	澎湖縣	53	77,670	19,700	25.36%	40,098	1,729	34,058,945	11,488,703	4,088,370	49,636,018	1,264,890	706
100.00%	基隆市	33	38,970	20,776	53.31%	37,055	1,608	33,406,622	3,961,550	2,853,581	40,221,753	356,150	357
98.33%	新竹市	60	102,810	54,453	52.96%	89,619	1,974	107,463,093	69,129,307	10,046,202	186,638,602	1,443,483	1,501
100.00%	嘉義市	78	130,110	69,577	53.48%	133,808	1,640	114,072,382	23,110,343	5,710,517	142,893,242	1,422,676	1,371
80.95%	金門縣	21	34,200	22,489	65.76%	41,605	1,951	43,879,138	12,996,859	993,029	57,869,026	1,476,165	372
100.00%	連江縣	4	2,490	1,205	48.39%	2,412	1,783	2,149,000	260,000	0	2,409,000	53,000	19
97.57%	總計	3369	4,693,893	2,606,546	55.53%	5,095,253	2,211	5,762,865,371	1,562,846,911	617,927,822	7,943,640,104	292,517,730	57,125

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