

各縣市政府提報旅館營運報表

資料期間：2019 年 7 月至 2019 年 7 月

填報率	縣市	7月總家數	總出租客房數	客房住用數	客房住用率	住宿人數	平均房價	客房收入	餐飲收入	其他收入	收入合計	裝修及設備支出	員工人數
100.00%	新北市	257	423,569	191,771	45.28%	370,579	2,040	391,274,228	121,697,559	94,610,579	607,582,366	56,422,354	5,093
100.00%	臺北市	602	941,535	640,028	67.98%	1,169,196	2,531	1,620,179,482	318,405,381	174,782,646	2,113,367,509	47,993,244	13,228
100.00%	桃園市	211	309,486	151,387	48.92%	293,703	1,851	280,195,282	67,082,262	44,188,201	391,465,745	29,188,795	3,662
100.00%	臺中市	393	545,840	309,270	56.66%	623,200	2,185	675,717,923	134,084,565	71,831,095	881,633,583	10,743,323	11,646
100.00%	臺南市	255	335,792	144,838	43.13%	284,580	2,096	303,529,115	107,589,391	26,515,197	437,633,703	43,992,672	4,098
100.00%	高雄市	383	601,546	309,205	51.40%	626,788	1,649	509,944,181	104,332,669	43,351,562	657,628,412	34,490,439	5,777
90.13%	宜蘭縣	233	233,943	102,794	43.94%	264,175	3,058	314,315,756	79,644,110	67,827,411	461,787,277	24,004,263	3,226
72.97%	新竹縣	37	38,680	18,271	47.24%	45,047	2,679	48,942,634	15,794,797	7,620,920	72,358,351	10,910,178	514
100.00%	苗栗縣	65	64,604	25,215	39.03%	59,523	2,609	65,785,447	32,070,461	14,999,723	112,855,631	2,575,615	1,021
100.00%	彰化縣	68	69,739	26,783	38.40%	52,627	2,099	56,206,488	7,013,637	7,414,996	70,635,121	13,311,156	805
96.61%	南投縣	118	187,581	72,836	38.83%	178,389	2,515	183,181,188	67,398,665	10,575,456	261,155,309	29,579,577	2,234
100.00%	雲林縣	71	84,537	29,789	35.24%	65,514	1,812	53,980,620	21,676,914	6,404,137	82,061,671	8,574,121	760
100.00%	嘉義縣	61	65,313	27,540	42.17%	62,863	1,627	44,802,522	6,254,492	1,248,289	52,305,303	1,983,232	511
100.00%	屏東縣	102	133,370	57,513	43.12%	143,408	3,239	186,290,178	38,981,593	12,432,481	237,704,252	3,268,256	1,829
97.52%	臺東縣	121	208,678	111,997	53.67%	254,849	2,041	228,541,477	44,466,705	9,181,481	282,189,663	6,273,618	1,877
100.00%	花蓮縣	156	232,410	119,855	51.57%	289,306	2,177	260,941,418	52,636,722	15,339,808	328,917,948	5,374,840	2,249
100.00%	澎湖縣	56	82,591	36,467	44.15%	87,722	2,399	87,493,670	15,911,825	9,945,419	113,350,914	1,362,676	730
100.00%	基隆市	33	40,145	18,799	46.83%	33,572	1,624	30,531,560	3,051,220	3,139,282	36,722,062	1,091,990	361
98.31%	新竹市	59	106,237	57,147	53.79%	95,526	1,941	110,927,770	54,298,598	10,498,217	175,724,585	10,202,627	1,520
100.00%	嘉義市	77	141,701	73,703	52.01%	142,012	1,639	120,823,084	33,419,646	5,012,108	159,254,838	5,936,544	1,418
85.71%	金門縣	21	35,898	17,939	49.97%	35,203	2,025	36,330,249	12,195,250	1,851,973	50,377,472	1,703,330	402
100.00%	連江縣	4	2,573	1,091	42.40%	2,184	1,845	2,012,800	270,000	0	2,282,800	75,000	15
98.70%	總計	3383	4,885,768	2,544,238	52.07%	5,179,966	2,206	5,611,947,072	1,338,276,462	638,770,981	7,588,994,515	349,057,850	62,976

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